

# CPM Files Cutting Edge Privacy Case

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CPM has filed a cutting edge privacy act technology case In re Vizio, Inc., Consumer Privacy Litigation. The complaint alleges that Vizio - a smart TV manufacturer - installed tracking software that permits it to track, collect and disclose consumers' viewing habits to third-parties for profit without adequate disclosures to consumers. The CPM team prosecuting the case is led by Joe Cotchett, Adam Zapala and team. Judge Josephine Staton appointed CPM as co-lead counsel to proceed with the litigation.

## Attorneys

Joseph W. Cotchett

Adam J. Zapala

## Practice Areas

Consumer Protection Class  
Actions

Privacy & Intellectual Property