

CPM Files Cutting Edge Privacy Case

CPM has filed a cutting edge privacy act technology case In re Vizio, Inc., Consumer Privacy Litigation. The complaint alleges that Vizio - a smart TV manufacturer - installed tracking software that permits it to track, collect and disclose consumers' viewing habits to third-parties for profit without adequate disclosures to consumers. The CPM team prosecuting the case is led by Joe Cotchett, Adam Zapala and team. Judge Josephine Staton appointed CPM as co-lead counsel to proceed with the litigation.

Attorneys

Joseph W. Cotchett

Adam J. Zapala

Practice Areas

Consumer Protection Class
Actions

Privacy & Intellectual Property