

# CPM Defeats Amazon's Motion to Dismiss In Consumer Class Action For Unfair or Deceptive Marketing of Batteries

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On December 7, 2021, Cotchett, Pitre & McCarthy ("CPM") defeated a motion to dismiss in a consumer class action case against Amazon.com. CPM represents plaintiffs bringing a putative class action on behalf of consumers who bought unfair and/or deceptively-marketed, dangerous or defective lithium-ion 18650 batteries from Amazon.

If you bought lithium-ion 18650 batteries from Amazon.com on or after May 3, 2021, and would like to speak with a CPM attorney regarding your experience, please submit an inquiry here: <https://www.cpmlegal.com/inquiry>.

The case alleges that Amazon engaged in unfair and/or deceptive business practices by falsely advertising, marketing, and selling defective, and often dangerous lithium-ion 18650 batteries. Lithium-ion 18650 batteries are marketed and sold by Amazon to be used in consumer devices, including but not limited to laptops, flashlights, cameras, lasers, measurement tools, and children's toys. Amazon has profited based on its deceptive and/or unfair practice of incorrectly leading the public to believe that the batteries had longer capacity or higher output than they did, and possessed safety features they did not. The Complaint alleges that Amazon's conduct constitutes a violation of the Washington Consumer Protection Act, and CPM intends to hold Amazon accountable.

You can view the filed Complaint below, or speak with CPM attorney Karin Swope at [kswope@cpmlegal.com](mailto:kswope@cpmlegal.com).

## Attorneys

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## CPM DEFEATS AMAZON'S MOTION TO DISMISS IN CONSUMER CLASS ACTION FOR UNFAIR OR DECEPTIVE MARKETING OF BATTERIES

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### **About Cotchett, Pitre & McCarthy, LLP:**

Cotchett, Pitre & McCarthy, LLP (“CPM”), based on the San Francisco Peninsula for over half a century, engages exclusively in litigation and trials. The firm’s dedication to prosecuting or defending socially just actions has earned it a national reputation, with publications such as the *National Law Journal* listing CPM as a top plaintiff litigation firm in the United States. With offices in Burlingame, Los Angeles, Seattle and New York, the core of the firm is its people and commitment to principles of law and justice. The attorneys of CPM are frequently named to select lists, such as the Top 100 attorneys in California, California’s Attorney of the Year, Super Lawyers, Rising Stars, and Consumer Lawyers of the Year. The firm possesses extensive experience in cases based on product defects, mass torts, privacy and data breaches, antitrust and securities matters, and consumer protection and unfair competition statutes, among other practice areas.