



Adam J. Zapala

Partner

San Francisco Bay Area

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Adam J. Zapala is a partner at Cotchett, Pitre & McCarthy, LLP, where he focuses on complex litigation, including antitrust, employment & civil rights, privacy & cybersecurity, *qui tam*/false claims, consumer protection and class actions generally.

Adam has served as lead counsel, or in other court-appointed leadership positions, in some of the largest and most complex litigation matters in the United States and has obtained outstanding results. Adam is known for his deep understanding of antitrust law and class action practice and procedure. Additionally, Adam regularly represents executives and employees in complex employment litigation, securing substantial settlements and judgments for his clients.

Adam has been recognized by courts, his peers, and by various publications for his outstanding work. Since 2014, Adam has been recognized as a *Super Lawyer Rising Star*, or *Super Lawyer*. In 2019, the American Antitrust Institute (“AAI”) recognized the work of Adam and his colleagues in the groundbreaking *Auto Parts* antitrust litigation, where CPM represents the end-payor plaintiffs and has recovered over \$1 billion in settlements on their behalf. In 2020, the *Daily Journal* recognized Adam as one of the top antitrust lawyers in California. His work on cases has regularly appeared in *Top Settlements & Verdicts*.

Adam received a B.A. from Stanford University and his J.D. from University of California, Hastings College of the Law. Prior to joining CPM, Adam worked at Davis, Cowell & Bowe, LLP (now known as McCracken, Stemerman & Holsberry, LLP) in San Francisco, where he represented labor unions, Taft-Hartley Pension and Health & Welfare funds, and employees and consumers in complex litigation, arbitration

Office

San Francisco Airport Office
Center
840 Malcolm Road
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Practice Areas

Antitrust & Global Competition
Discrimination and Sexual Harassment
Employee Misclassification
Employment Law
ERISA Violations/Retirement Fund Mismanagement
Executive Severance Negotiations
FINRA Arbitrations
Labor Union Representation
Privacy & Intellectual Property
Retaliation and Whistleblower Protection
Unlawful Agreements to Suppress Wages
Wage & Hour Violations

Education

University of California, Hastings College of the Law, J.D., 2006
Stanford University, B.A., 2000

ADAM J. ZAPALA

and NLRB proceedings. While at DCB, Adam served as trial counsel in countless arbitrations on behalf of labor unions and employee benefit funds. He has argued cases before the California First, Third, and Sixth District Courts of Appeal.

Adam also previously served as a staff attorney with Bay Area Legal Aid, where he focused on representing indigent clients in a wide variety of civil litigation matters. While there, Adam developed expertise in Medi-Cal, Medicare and other publicly-financed healthcare systems. While in law school, Adam also worked for the public interest law firms of Public Advocates, Inc. and Public Justice, focusing on civil rights class action litigation. Adam also has legislative and policy experience, working on Capitol Hill as a policy aide for Senator Ron Wyden (D-Oregon) in Washington D.C.

Adam has deep ties to the Bay Area. He grew up in San Jose, California and attended Bellarmine College Preparatory. While at Stanford University, Adam became a four-time Academic All-American, a four-time All-American, and Captain of the Stanford Men's Soccer Team. In 2001, he was drafted in the Major League Soccer ("MLS") Super Draft by the Dallas Burn (now FC Dallas).

Honors & Recognitions

Daily Journal 2021 Top Antitrust Lawyer in California

Daily Journal 2020 Top Antitrust Lawyer in California

American Antitrust Institute ("AAI") 2019 Award for Outstanding Litigation Achievements for *Auto Parts Litigation*

2018-2019 *Super Lawyer*

2014-2017 *Super Lawyer Rising Star*

Best Moot Court Brief, Hastings College of the Law

Excellence for the Future Award (Pre-Trial Practice), Hastings College of the Law

Admissions

California

ADAM J. ZAPALA

Pro Bono Publico Award, Hastings College of the Law

Most Outstanding Student (Group Advocacy and Systemic Reform), Hastings College of the Law

4-Time Academic All-America, Stanford University

4-Time All-America, Stanford University

Freshman Athlete of the Year, Stanford University

Community Involvement

Board Member of The Legal Aid Society of San Mateo

Board Member of *Public Justice*

California Bar Association

San Mateo County Bar Association

American Bar Association

Consumer Attorneys of California ("CAOC")

Affiliations

Consumer Attorneys of California

Experience

Representative Matters:

Adam has served as lead counsel, or in other court-appointed leadership positions, in some of the largest and most complex litigation matters in the United States, and has obtained outstanding results. For example:

- *In re Transpacific Passenger Air Transportation Antitrust Litigation*, No. 07-cv-5634-CRB (N.D. Cal.) (serving as lead counsel and obtaining over \$140 million in settlements);
- *Precision Associates, Inc. et al v. Panalpina World Transport (Holding) Ltd.*, No. 08-cv-00042 (JG) (VVP) (serving as court-appointed co-lead counsel in a case recovering over \$400 million on behalf of the plaintiff class);

ADAM J. ZAPALA

- *In re Capacitors Antitrust Litigation*, No. 14-cv-02364-JD (N.D. Cal) (serving as sole Lead Counsel on behalf of a class of indirect purchasers and thus far recovering over \$80 million);
- *In re Resistors Antitrust Litigation*, No. 15-cv-03820-JD (N.D. Cal) (serving as sole Lead Counsel on behalf of a class of indirect purchaser and recovering \$33.4 million);
- *In re Vizio, Inc. Consumer Privacy Litigation*, No. 16-ml-02693-JLS (C.D. Cal) (serving as court-appointed co-lead counsel in cutting edge privacy class action recovering \$17 million and substantial injunctive relief on behalf of the class);
- *In re Automotive Parts Antitrust Litigation*, Master File No. 12-md-02311 (E.D. Mich.) (serving as co-lead class counsel for the end-payor plaintiffs in what has been described by the Department of Justice as the largest antitrust case in its history, and recovering over \$1.1 billion);
- *In re Domestic Airline Travel Antitrust Litigation*, No. 15-1404 (CKK) (D. D.C.) (serving as court-appointed co-lead counsel and thus far recovering \$60 million in this ongoing case);
- *In re Lithium Ion Batteries*, No. 13-md-02420-YGR (N.D. Cal.) (serving as co-lead counsel in case recovering over \$100 million on behalf of the indirect purchasers);
- *In re Generic Pharmaceuticals Pricing Antitrust Litigation*, MDL No. 2724 (E.D. Penn.) (appointed as a member of the Plaintiffs' Steering Committee in groundbreaking price-fixing coordinated action).

News

Daily Journal Names Adam Zapala One of 'Top Antitrust Attorneys' in California for 2021
11.17.2021

17 CPM Attorneys Honored as Northern California Super Lawyers and Rising Stars
07.07.2021

CPM Appointed Lead Counsel in Class Action Case Protecting Healthcare Professionals
03.11.2021

Daily Journal Names CPM Partner Adam Zapala to 2020 'Top Antitrust Attorney' in California
06.24.2020

CPM Files Consumer Class Action Against Telescope Suppliers for Constellation of Antitrust Violations
06.18.2020

CPM Files Class Action Lawsuit Against Gohagan & Company and Travel Guard
05.07.2020

ADAM J. ZAPALA

CPM Investigates Anticompetitive Practices in the Home-Health Care Industry Affecting Employees
04.22.2020

CPM Partner and Privacy Law Expert Adam Zapala speaks at the Bar Association of San Francisco's
Cybersecurity and Privacy Law Conference
10.24.2019

CPM Partners and Class Action Experts Zapala, Castillo and Barnett Recognized for Their Work on
Automotive Parts Antitrust Litigation Cases
10.10.2019

CPM Announces \$17 Million Settlement for Purchasers of VIZIO Smart TVs Over Privacy Violations
2019

CPM Helps Former City Attorney, Randolph Hom, Begins Process for Multimillion Dollar Lawsuit for
Unlawful Discharge Against City of Cupertino
10.22.2018

CPM Clients' Settlements in Landmark Auto Parts Litigation Surpass \$1 Billion
02.28.2018

Court Upholds CPM Clients Consumers' Claims that Vizio Unlawfully Collects and Uses Private
Consumer Data Collected through its Smart TVs in Cutting-Edge Privacy Case
2017

CPM Obtains Approximately \$39 Million in Settlements Regarding Transpacific Price Fixing of Tickets

CPM Fights for Consumers Against Price Fixing of Capacitors Used in Electronic Devices

CPM Files Cutting Edge Privacy Case

CPM Sues Alleging Price-Fixing in Poultry Products

CPM is Named Co-Lead Counsel in Suit Filed for Generic Drug Price Manipulation of Digoxin and
Doxycycline

Multiple CPM Litigators Recognized as Northern California Super Lawyers 2016
07.19.2016

ADAM J. ZAPALA

CPM Facilitates Mitsubishi Electric Agreement to Settle Auto Parts Class Action with End-Payor Plaintiffs for \$64.23 Million, Bringing Settlement Total to Over \$288 Million
04.15.2016

CPM Client Former City Attorney for the City of Milpitas Files Complaint for Unlawful Termination
02.16.2016

CPM Appointed Lead Counsel In Resistors Antitrust Class Action
12.21.2015

CPM client former city attorney files legal claim against Milpitas alleging he was fired out of retaliation
San Jose Mercury News, 2015

CPM Achieves \$197 Million Settlement in Price-Fixing Whistleblower Lawsuit Involving Freight Companies

CPM Helps Secure \$197.6 Million in Additional Settlements in the Freight Forwarding Antitrust Case
07.20.2015

Multiple Cotchett, Pitre & McCarthy Lawyers Honored as Super Lawyers For Northern California
07.16.2015

Automotive Parts Antitrust Litigation Settlement Facilitated by CPM Surpasses \$170 Million
04.02.2015

CPM Achieves Settlements in Auto Parts - Price Fixing Antitrust Case

CPM Achieves Additional Settlements in Freight Forwarding Antitrust Case

CPM Supports College Athletes Against NCAA

CPM Wins Important Ruling for Consumers Regarding the Filed-Rate Doctrine In Transpacific Passenger Air Transportation Antitrust Litigation
11.03.2014

CPM Wins Important Ruling in Automotive Parts Price-Fixing Case Preserving Right of American Consumers and Businesses to Seek Damages
2014

CPM Facilitates \$26M Deal with Hitachi-LG in Disk-Drive Antitrust MDL
Law360, 01.18.2013

ADAM J. ZAPALA

CPM Victory for Clients: Kuehne & Nagel Pays \$28M To End Cargo Price-Fixing Claims
Law360, 09.14.2012

Publications

Case Notes, *Journal of Poverty Law and Policy*, *Barron v. Martinez*, 173 Cal.App.4th 293 (2009)
Clearinghouse Review, 2010

Blog Posts

Court Upholds Consumers' Claims that Vizio Unlawfully Collects and Uses Private Consumer Data Collected through its Smart TVs in Cutting-Edge Privacy Case
Advocates for Justice, 03.02.2017

CPM Appointed Lead Counsel In Resistors Antitrust Class Action
Advocates for Justice, 12.21.2015

Lawyers Can Help The Plight Of The Middle Class By Supporting The Labor Movement
Advocates for Justice, 02.19.2015

California Legislature's Changes to Labor Code Finally Paying Off for Whistleblowers
Advocates for Justice, 11.12.2014

Sixth Circuit Upholds Gay Marriage Bans, Setting Stage for Likely Supreme Court Review
Advocates for Justice, 11.07.2014