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18 UNITED STATES DISTRICT COURT
 19
 20 NORTHERN DISTRICT OF CALIFORNIA

21 **MONICA SUD**, individually, and on behalf of
all others similarly situated

22 Plaintiff,

23
 24 **COSTCO WHOLESALE CORPORATION**,
 a Washington Corporation; **CHAROEN**
 25 **POKPHAND FOODS, PCL**, a Bangkok,
 Thailand Corporation; **C.P. FOOD**
 26 **PRODUCTS, INC.**, a Maryland Corporation

27 Defendants.
28

CLASS ACTION COMPLAINT FOR:

1. Violations of California Business & Professions Code § 17200 *et seq.*
2. Violations of California Business & Professions Code § 17500 *et seq.*
3. Violations of the Civil Code § 1750 *et seq.*

DEMAND FOR JURY TRIAL

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2 **FIRST CLAIM FOR RELIEF**

3 Unlawful Business Acts and Practices

4 California Business & Professions Code § 17200, *et seq.*

5 (Against Costco, Charoen Pokphand Foods Public Company Limited and C.P. Food Products,

6 Inc.)44

7 **SECOND CLAIM FOR RELIEF**

8 Misleading and Deceptive Advertising

9 California Business and Professions Code Section 17500, *et seq.*

10 (As To Defendant Costco)46

11 **THIRD CLAIM FOR RELIEF**

12 Consumer Legal Remedies Act, Civil Code Section 1750, *et seq.*

13 (As To Defendant Costco)47

14 **VIII. PRAYER FOR RELIEF** 49

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1 *“If you buy prawns or shrimp from Thailand, you will be buying the product of slave labour.”*

2 Aidan McQuade, director of Anti-Slavery International

3 **I. INTRODUCTION**

4 1. Plaintiff Monica Sud (“Plaintiff”), brings this action on behalf of herself and on
5 behalf of all others similarly situated in California against Defendant Costco Wholesale
6 Corporation (“Costco”), Charoen Pokphand Foods Public Company Limited (“CP Limited”) and
7 C.P. Food Products, Inc. (“CP Inc.”) (collectively the CP entities are referred to as “CP Foods”)
8 (CP Foods and Costco are collectively referred to as “Defendants”). Plaintiff’s allegations are
9 made on information and belief except as to allegations regarding Plaintiff herself, which are
10 based on personal knowledge. Plaintiff alleges as follows:

11 2. This case arises from the devaluing of human life. Plaintiff and other California
12 consumers care about the origin of the products they purchase and the conditions under which the
13 products are farmed, harvested or manufactured. Slavery, forced labor and human trafficking are
14 all practices which are considered to be abhorrent, morally indefensible and acts against the
15 interests of all humanity.

16 3. Slavery is outlawed, not just in the United States, but in almost every country in
17 the world.

18 4. As explained herein, the United Nations, almost all of the world’s countries, the
19 United States federal government and the State of California have all engaged in efforts to
20 prevent, suppress and punish trafficking, including the presence of trafficking in the supply chain
21 for seafood.

22 5. In California, as well as the United States in general, consumers do not expect the
23 products that they purchase to be derived from, manufactured or otherwise created or made
24 available through the use of slavery, human trafficking or other illegal labor practices.

25 6. One consumer good that is undisputedly tainted by the use of slave labor is farmed
26 prawns that come from the country of Thailand, and the international waters off the coast of
27 Thailand in Southeastern Asia and the country of Indonesia. This seafood is eventually shipped
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1 to the United States, in many varieties, including frozen prawns and meals that contain frozen
2 prawns.

3 7. The market for prawns in the United States is immense.

4 8. Thailand is the third largest exporter of seafood in the world, with exports valued
5 at approximately \$7.3 billion in 2011.¹

6 9. Plaintiff is one of many California consumers that, collectively, purchase tens of
7 millions pounds of frozen seafood products annually. The largest selling product is farmed
8 prawns, also referred to in the industry and by consumers as “shrimp.”²

9 10. There is substantial competition for the sale of farmed prawns in California. There
10 is also substantial competition in the United States, Western Europe and Asia.

11 11. As alleged herein, Defendant Costco attempts to keep prices in the United States
12 and California as low as it can, in order to increase the sale of farmed prawns.

13 12. Costco is aware that the farmed prawns it purchases from Southeast Asian
14 producers, including Defendant CP Foods, and then resells to California consumers, is derived
15 from a supply chain that depends upon documented slavery, human trafficking and other illegal
16 labor abuses.

17 13. Defendant does not advise U.S. consumers, in its packaging or otherwise, that the
18 supply line for farmed prawns has been tainted by the use of slave labor in Thailand, and other
19 nearby locations in international waters, including Indonesia, on Thai-flagged ships, and that there
20 has been no eradication of this plague.

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26 ¹ Department of Fisheries, Ministry of Agriculture and Cooperatives, Thailand (2013), ‘*Action Plan and
Implementation by the Department of Fisheries in Addressing Labour Issues and Promoting Better Working
Conditions in Thai Fisheries Industry*’ [http://www.nocht.m-
society.go.th/album/download/367802a4be46d2f4132c7a028e50980f.pdf](http://www.nocht.m-society.go.th/album/download/367802a4be46d2f4132c7a028e50980f.pdf), p.2 (last visited August 17, 2015).

27 ² National Fisheries Institute, AboutSeafood.com, [https://www.aboutseafood.com/about/about-seafood/top-10-
consumed-seafoods](https://www.aboutseafood.com/about/about-seafood/top-10-consumed-seafoods) (last visited August 17, 2015).
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1 14. This use of trafficked labor occurs on vessels that are known as “ghost ships”³ and
2 the practice is also referred to as “pirate fishing.”



14 (Source: Environmental Justice Foundation’s documentary “Slavery at Sea – The Continued
15 Plight of Trafficked Migrants in Thailand’s fishing Industry.”)



26 (Image of Kway Thuang, Director of the Myanmar Association in Thailand; Source:
27 Environmental Justice Foundation’s documentary “Slavery at Sea - The Continued Plight of
28 Trafficked Migrants in Thailand’s Fishing Industry”)

³ “Ghost ships” are ships that are not officially registered, therefore they are “ghosts” that do not exist.

1 15. Rather than truthfully advising consumers about the problems with its supply chain
2 through truthful packaging, labeling and other means, Costco continues to market and sell the
3 products in packages which only advise that the contents are imported as a product from a foreign
4 country such as “Product of Thailand” or “Product of Indonesia.”

5 16. Defendant Costco continues to purchase farmed prawns from Southeast Asian
6 producers, including Defendant CP Foods, despite the fact that Costco knows that the feed for
7 farmed prawns is the product of pirate fishing and the use of “ghost ships.” CP Foods is a many
8 tentacled global conglomerate. CP Limited is the parent company, based in Thailand. CP Inc. is
9 the U.S. distribution arm. Costco has an extensive and long-standing relationship with CP Foods
10 and features its products prominently on its shelves.

11 17. Under this veil of silence, the tainted supply chain which starts with Defendant CP
12 Foods, ultimately leads directly to the California shelves of Costco, and unwittingly onto the
13 dinner plates of millions of Californians.

14 18. Not only does Defendant fail to disclose the exact origin of the farmed prawns,
15 including the company the prawns come from, and the fact that slavery and other labor abuses are
16 endemic to the supply chain – it affirmatively represents to consumers that it makes efforts to
17 monitor its suppliers to eradicate human rights abuses in its supply chain.

18 19. Specifically, Costco publicly represents that it does not tolerate human trafficking
19 and slavery in its supply chain, yet it continues to purchase the tainted farmed prawns from
20 Defendant CP Foods. Costco publicly states:

21 **Costco Disclosure Regarding Human Trafficking and Anti-Slavery**

22 Costco has a supplier Code of Conduct which prohibits human rights
23 abuses in our supply chain. Practices such as human trafficking, physical abuse of
24 workers, restricting workers' freedom of movement, confiscation of passports and
25 worker documentation, unsafe work environments, failure to pay adequate wages,
26 excessive and/or forced overtime, illegal child labor, and many other aspects of
27 worker welfare are addressed by the Code. Our suppliers contractually agree to
28 follow the Code and to ensure that their sub-suppliers also comply. We may
acknowledge and accept a supplier's code as equivalent to our Code.

To evaluate compliance, we arrange for the audit of facilities of selected
suppliers, with an emphasis on suppliers of private label merchandise and when
Costco Wholesale is the importer. Audits are performed by independent third-
party auditors who specialize in social responsibility audits. While we retain the
right to conduct unannounced audits, as a practical matter, some minimum

1 amount of notice is given to comply with security concerns and to allow the
2 supplier to collect records that are reviewed during the audit.

3 If we discover a violation of our Code of Conduct, we respond in a
4 manner commensurate with the nature and extent of the violation. "Critical
5 violations" are considered serious enough to require immediate and decisive
6 remedial action and may result in the termination of the business relationship. For
7 less serious violations, we allow the supplier reasonable time to develop and
8 implement a plan for remediation. In those instances we conduct follow-up audits
9 to monitor progress.

10 In general, we prefer working with the supplier to correct Code violations
11 rather than immediately terminating the relationship. Termination is unlikely to
12 correct the underlying issue and may cause further hardship to workers and their
13 families who depend upon the employment. However, if the supplier fails to make
14 satisfactory progress toward improvement, we will cease our business relationship
15 with that supplier.

16 Members of Costco's buying team who manage a supplier relationship will
17 continue to be provided with in-person and online training. The training covers
18 the Code of Conduct and its importance to our business and to the workers who
19 produce the merchandise we sell. We encourage anyone who is aware of
20 violations of the law or our Code to notify their management, our Code of
21 Conduct Compliance team or utilize Costco's whistleblower site:
22 costco.ethicspoint.com.⁴

23 20. As far as the market for farmed prawns is concerned, any representation by Costco
24 that slavery in the supply chain is not allowed is simply false. In the most recent August 6, 2015
25 Trafficking in Person's Report ("TIP") Report, the United States Department of State again
26 designated Thailand as a Tier 3 violator of minimum standards for the elimination of trafficking
27 and stated that the Government of Thailand "is not making significant efforts to [eliminate
28 trafficking]" (*See* Section IV.A., *infra.*)

29 21. Defendant Costco continues to unlawfully induce consumers to buy Costco farmed
30 prawn products, supplied by Defendant CP Foods through the use of slave labor.

31 22. Further, Defendants profits because consumers unknowingly create increased sales
32 and profits for Defendants, buying from Costco at a price higher than they would otherwise be
33 willing to pay if, indeed, they would purchase such tainted prawns willingly at all.

34 23. This case seeks to halt these inhumane practices and obtain relief for Defendants'
35 unlawful and unethical conduct.

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37 ⁴ Costco Disclosure Regarding Human Trafficking and Anti-Slavery, <http://www.costco.com/disclosure-regarding-human-trafficking-and-anti-slavery.html>, (last visited August 18, 2015).
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1 24. This unlawful and unethical conduct has been documented in great detail by non-
2 governmental organizations including, the London-based Environmental Justice Foundation
3 (“EJF”), which brought to light this horrendous problem in a ground-based report entitled, “*Sold*
4 *to the Sea.*”⁵ Leading world news organizations, including *The Guardian*, which conducted a
5 lengthy investigation into slavery on Thai and Thai flagged fishing vessels, have also documented
6 egregious circumstances where fishermen are forced to work in inhumane conditions – where
7 some fishermen have been shackled, beaten or tortured, and many have been murdered.⁶



21 (Image of deceased slave laborer; Source: Guardian documentary, Supermarket Slave Trail)

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24 ⁵ Environmental Justice Foundation, <http://ejfoundation.org/campaigns/oceans/item/seafood-not-slavefood>

25 ⁶ Revealed: Asian slave labour producing prawns for supermarkets in US, UK, <http://www.theguardian.com/global-development/2014/jun/10/supermarket-prawns-thailand-produced-slave-labour>, (last visited August 17, 2015; Images
26 as seen on the Guardian documentary, Supermarket Slave Trail (2014), available at
27 <http://www.theguardian.com/global-development/2014/jun/10/supermarket-prawns-thailand-produced-slave-labour>,
28 (last visited August 17, 2015) and the AP documentary, US Supply Chain Tainted By Slave Caught Shrimp (2014),
available at <http://news.yahoo.com/ap-investigation-slaves-catching-fish-buy-011905896--finance.html>, (last visited
August 17, 2015).

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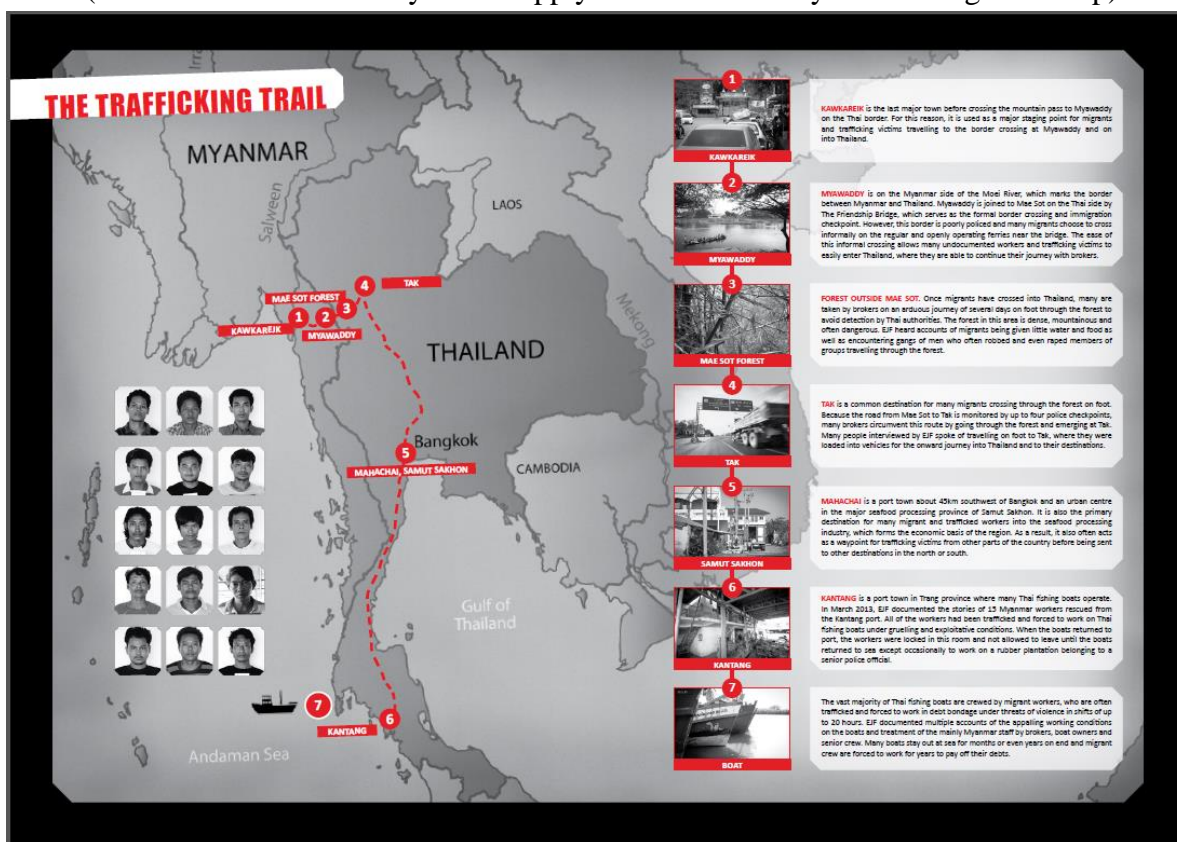
(Image of Thai flagged shipping vessel;
Source: Guardian documentary, Supermarket Slave Trail)



(Image of imprisoned slave laborers;
Source: AP Documentary - US Supply Chain Tainted By Slave Caught Shrimp)



(Source: AP Documentary - US Supply Chain Tainted By Slave Caught Shrimp)



(Source: Environmental Justice Foundation – “Sold to the Sea” Report)

25. Given its representations about excluding slave labor from its chain of supply, as well as U.S. and California statutes regarding slave labor and consumer rights, Costco has a duty

1 to accurately disclose to consumers that slavery, forced labor and human trafficking have been
2 tainting and continue to taint Costco's supply chain for farmed prawns.

3 26. Costco is aware that consumers lack the material information that human
4 trafficking, including how slave labor and other repugnant labor practices taints Costco's supply
5 chain. Consumers, including Plaintiff, purchase frozen farmed prawns derived from illegal labor
6 when they otherwise would not have done so.

7 27. Costco is aware, as most recently made evident in the United States Department of
8 State August 2015 TIP report (Section IV.A, *infra*), that the Thai Government is not only
9 suffering from corruption and outright cooperation with human traffickers but the Thai
10 Government itself is making an insufficient effort to eliminate human trafficking from the farmed
11 prawn industry. Costco unlawfully continues to turn a blind eye to these and other indictments of
12 the farmed prawn industry.

13 28. Plaintiff brings this class action on behalf of herself and all other similarly situated
14 Californians for violation of California's consumer protection statutes, including California Civil
15 Code § 1750, *et seq.*; the Consumer Legal Remedies Act (the "CLRA"); California Business and
16 Professions Code § 17200 *et seq.*, the Unfair Competition Law ("UCL").

17 **II. JURISDICTION AND VENUE**

18 29. This court has jurisdiction over all causes of action asserted herein pursuant to 28
19 U.S.C. §§ 1332 (a) and (d)(2). In the aggregate, Plaintiff's claims and the claims of other
20 members of the Class exceed \$5,000,000 exclusive of interest and costs, and the class of
21 California residents are citizens of a state other than the state of citizenship of the Defendant.

22 30. This Court has jurisdiction over Defendant Costco because it is a corporation
23 authorized to do business in California and is registered with the California Secretary of State,
24 does sufficient business in California, has sufficient minimum contacts with California, and
25 intentionally avails itself of the markets within California through the promotion, sale, marketing,
26 and distribution of products in California to render the exercise of jurisdiction by this Court
27 appropriate.
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1 31. Furthermore, the purchases of frozen farmed prawns that are the subject of this
2 action occurred in California.

3 32. Venue is proper in this District pursuant to 28 U.S.C. Section 1391(a)(2) because
4 the products at issue are sold and consumed in this jurisdiction, and Defendant has received
5 substantial compensation from the sale of the products at issue by doing business in this
6 jurisdiction.

7 33. This Court has *in personam* jurisdiction over the Defendants because the
8 Defendants, either directly or through the ownership and/or control of their subsidiaries, *inter*
9 *alia*: (a) transacted business in the United States, including in this District; (b) directly or
10 indirectly sold or marketed substantial quantities of frozen prawns throughout the United States,
11 including in this District; and, (c) had substantial aggregate contacts with the United States as a
12 whole, including in this District. The Defendants conduct business throughout the United States,
13 including in this District, and have purposefully availed themselves of the laws of the United
14 States.

15 34. The activities of the Defendants and their co-conspirators were within the flow of,
16 were intended to, and did have, a substantial effect on interstate commerce of the United States,
17 including commerce in this District. The Defendants' products are sold in the flow of interstate
18 commerce.

19 35. Frozen prawns farmed by CP Foods abroad and sold for use in the United States
20 are goods brought into the United States for sale, and therefore constitute import commerce. To
21 the extent any frozen farmed prawns, which are the subject of this Complaint, are purchased in the
22 United States, and such products do not constitute import commerce, the Defendants' unlawful
23 activities with respect thereto, had, and continue to have, a direct, substantial and reasonably
24 foreseeable effect on United States commerce. The conduct, and its effect on United States
25 commerce described herein, proximately caused injury to Plaintiff and members of the Class in
26 the United States. By reason of the unlawful activities hereinafter alleged, the Defendants
27 substantially affected commerce throughout this District, causing injury to Plaintiff and members
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1 of the Class. The Defendants, directly and through their agents, engaged in activities affecting
2 consumers in California.

3 36. The Defendants' wrongdoing described herein adversely affected persons in
4 California who purchased Defendants' prawn products, including Plaintiff and members of the
5 Class.

6 **III. PARTIES**

7 **A. Plaintiff**

8 37. Plaintiff Monica Sud is a resident of the state of California who has purchased and
9 paid for farmed prawns at Costco, which were imported from Thailand and/or Thai-flagged ships
10 working in waters near Thailand during the alleged class period. The purchases occurred in this
11 judicial district.

12 **B. Defendants**

13 38. Defendant Costco Wholesale Corporation ("Costco") is a Washington corporation
14 with its principal place of business located at 999 Lake Drive, Issaquah, Washington 98027. At
15 all times relevant herein, Costco conducted business in the Northern District of California.

16 39. Defendant Charoen Pokphand Foods Public Company Limited ("CP Limited") is a
17 Thai corporation with its principal place of business at 313 C.P. Tower, Silom Road, Silom, Bang
18 Rak, Bangkok 10500, Thailand. CP Limited is a giant global conglomerate with dozens of
19 subsidiaries. Defendant CP Limited – directly and/or through its subsidiaries, which it wholly
20 owned and/or controlled – manufactured, marketed and/or sold frozen farmed prawns and prawn
21 products throughout this District, during the class period.

22 40. Using its web-like structure of companies, CP Limited is one of the world's largest
23 exporters of seafood. The CP entities buy fishmeal, which contains "trash fish," farmed
24 frequently from suppliers and/or sub-suppliers that own, operate or buy from pirate boats manned
25 with slaves that catch the trash fish to use in the fishmeal, which is then fed to the farmed prawns.

26 41. Defendant C.P. Food Products, Inc. ("CP Inc.") is an importer and distributor of
27 seafood in the United States. CP Inc.'s principal place of business located at 7135 Minstrel Way,
28 Suite 203 Columbia, Maryland 21045.

1 42. Collectively, CP Limited and CP Inc. are referred to herein as “CP Foods.”

2 **C. Agency**

3 43. At all times mentioned in the causes of action alleged herein, each and every
4 Defendant was an agent and/or employee of each and every other Defendant. In performing the
5 acts or omissions stated herein, each and every Defendant was acting with the course and scope of
6 this agency or employment and was acting with the consent, permission, or authorization of each
7 of the remaining Defendant. All actions of each Defendant as alleged in the causes of action
8 stated herein were ratified and approved by every other defendant or their officers or managing
9 agents, and by agreeing to actively conceal the true facts regarding the acts or omissions.

10 **D. Conspiracy, Aiding and Abetting, and Concerted Action**

11 44. In committing the wrongful acts alleged herein, Defendants have pursued, or
12 joined in the pursuit of a common course of conduct, and have acted in concert via agreement
13 with, and conspired with, one another in furtherance of the improper acts, plans, schemes, and
14 transactions that are the subject of this Complaint.

15 45. In addition, each of the Defendants rendered substantial assistance in the wrongs
16 complained of herein. In taking such actions to substantially assist the commission of the
17 wrongdoing complained of herein, each Defendant acted with knowledge of the primary
18 wrongdoing, and was aware of his, her or its overall contribution to and furtherance of the
19 wrongdoing.

20 **IV. FURTHER FACTS GIVING RISE TO LIABILITY**

21 **A. Costco**

22 46. Costco is a membership-only retailer that sells a wide range of merchandise.
23 Costco operates 663 membership warehouses with 468 of them being the United States, including
24 California.⁷

25 47. Costco operates its membership warehouses based on the concept that low prices
26 on a wide range of products will produce high sales volumes and rapid inventory turnover.⁸

27
28 ⁷ See Costco’s 2014 Annual Report.

⁸ See Costco Form 10-K, For the Fiscal Year Ended August 31, 2014

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2 48. This inventory turnover, combined with efficient distribution and reduced handling
3 of merchandise, enables Costco to operate profitably.⁹
4



18 49. For at least twenty years, Costco has sold goods at its locations under the
19 “Kirkland” brand.

20 50. Costco expressly states that the Kirkland brand represents “quality and value.”¹⁰

21 51. Costco further states that its Kirkland products must “be equal or better to the
22 national brands and must offer a savings to our members.”

23 52. During fiscal year 2014, Costco’s net sales were \$110 billion.¹¹

24 53. Approximately 22% of Costco’s annual net sales are for food (including dry and
25 institutionally packaged food).¹²

26 ⁹ *Id.*

27 ¹⁰ Kirkland Signature Means Quality and Value, <http://www.costco.com/kirkland-signature.html> (last visited July 9, 2015)

28 ¹¹ See Costco Form 10-K, For the Fiscal Year Ended August 31, 2014.

¹² *Id.*

1 54. Costco advertises that “[i]n 1999, Costco adopted a supplier Code of Conduct
2 (“The Code”) and revised the Code in 2010.

3 55. The Code prohibits human rights abuses, including, but not limited to, human
4 trafficking, physical abuse of workers, restricting workers’ freedom of movement, confiscation of
5 passports and worker documentation, failure to pay minimum wage, forced or mandatory
6 overtime, illegal child labor.¹³

7 56. The Code further states that Costco requires “suppliers to comply with local laws
8 regarding workers’ minimum age, rest days and overtime wages. Our suppliers contractually
9 agree to follow the Code and to ensure that their *sub-suppliers* also comply.”¹⁴

10 57. To ensure that all of its suppliers and sub-suppliers are in compliance with The
11 Code, Costco states that it conducts audits of its suppliers.

12 58. Costco continues to market and sell frozen farmed seafood from Southeast Asia,
13 knowing that many of its suppliers, including Thai based or Thai-flagged ship suppliers
14 specifically including Defendant CP Foods, do not comply with The Code.

15 59. In a documentary entitled “*Sold to the Sea*,” the Environmental Justice Foundation
16 documented that migrant workers in countries surrounding Thailand are used throughout the Thai
17 seafood industry to work as slaves.

18 60. In June 10, 2014, the London-based *Guardian* newspaper published the findings of
19 a lengthy ground-based investigation into human rights abuses in the Thai seafood industry,
20 specifically explaining that Costco sells prawns that come from the tainted supply chain.¹⁵

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26 ¹³ Costco Disclosure Regarding Human Trafficking and Anti-Slavery, available at <http://www.costco.com/disclosure-regarding-human-trafficking-and-anti-slavery.html>, (last visited August 18, 2015).

27 ¹⁴ *Id.*

28 ¹⁵ “Revealed: Asian slave labour producing prawns for supermarkets in US, UK,” <http://www.theguardian.com/global-development/2014/jun/10/supermarket-prawns-thailand-produced-slave-labour>, last visited August 17, 2015.

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(On Costco shelves as of August 18, 2015)

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(On Costco shelves as of August 18, 2015)

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(On Costco shelves as of August 18, 2015)

1 61. In reply, Costco released the following statement:



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13 (Source: Guardian documentary, Supermarket Slave Trail)

14 62. For years, and presently, Costco has allowed human trafficking and slave labor to
15 taint its supply chains. The use of slave labor by its suppliers and/or sub-suppliers allows Costco
16 to maintain competitive prices and produce high sales.

17 63. Costco is aware that if its customers knew that the supply chain was “tainted” with
18 unsafe, unethical practices it would lose sales.

19 **B. CP Foods**

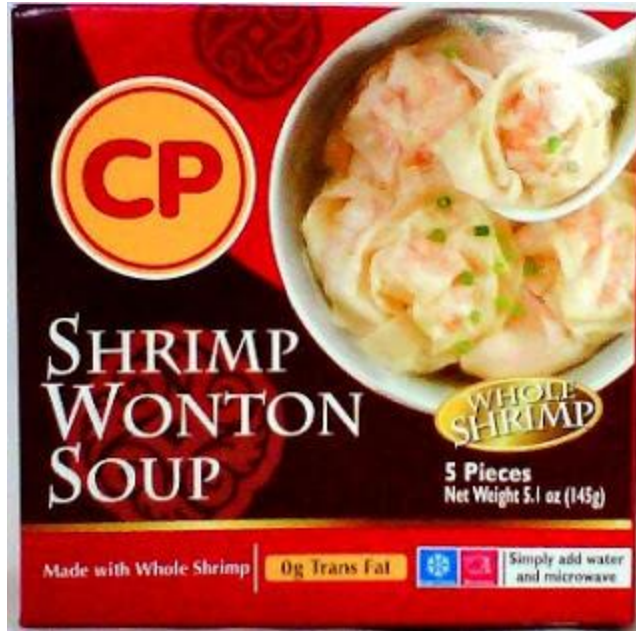
20 64. Defendant CP Foods is one of the world’s largest exporters of seafood. CP Foods
21 uses fishmeal, containing “trash fish” that is derived from suppliers and/or sub-suppliers that own,
22 operate or buy from pirate boats manned with slaves that catch the trash fish to use in the fishmeal
23 which is then fed to the farmed prawns.

24 65. The occurrence of the use of trash fish is a fundamental and well documented part
25 of the prawn supply chain.¹⁶

26
27 ¹⁶ Revealed: Asian slave labour producing prawns for supermarkets in US, UK, <http://www.theguardian.com/global-development/2014/jun/10/supermarket-prawns-thailand-produced-slave-labour>, (last visited August 17, 2015) *see also* Environmental Justice Foundation, <http://ejfoundation.org/campaigns/oceans/item/seafood-not-slavefood>, (last visited August 13, 2015).

1 66. In 2014, CP Foods total sales revenue reached THB \$426,039 million, reflecting a
2 9% growth over 2013. This translates into approximately \$12,630,862 US Dollars. ¹⁷

3 67. CP Foods ships its prawns products to the U.S. for sale and consumption. CP
4 Products, like the one shown below, can be found in Costco’s stores and elsewhere in California.



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16 68. CP Foods is aware that consumers require transparency about the source of its food
17 products.

18 69. In its 2014 Annual Report, CP Foods stated that:

19 Consumers have increasingly placed greater values on convenience, health,
20 freshness and cleanness, safety, as well as environmentally-friendliness when it
21 comes to making decisions about food products. In addition, they are concerned
22 about whether the raw materials come from sustainable sources that comply with
23 legal requirements. In response to such concerns, CPF must carefully examine all
24 of its operations, starting **at the product development phase, all the way to
25 procurement of raw materials, production, and delivery.** (emphasis added).

26 70. CP Foods is aware that the International Labor Organization (ILO), United States
27 government and the Thai government have identified the use of slave labor in Thai waters and by
28 Thai-flagged ships to raise farmed prawns as a matter that is rampant, receiving inadequate
attention from the industry and under ongoing criminal and international investigations. ¹⁸

¹⁷ See CP Food 2014 Annual Report.

¹⁸ See Thai PM vows to fight human trafficking in sex trade, fishing industry;
<http://www.trust.org/item/20141229120241-qyxjg/?source=jtOtherNews1> (last visited July 10, 2015);

1 71. In the documentary entitled, “*Supermarket Slave Trail*,” CP Foods’ executive Bob
2 Miller admitted on camera that its huge supply chain was plagued with human rights violations,
3 which include human trafficking and slave labor.¹⁹

4 72. Most recently, on August 13, 2015, the *Sacramento Bee* reported the results of an
5 Associated Press investigation and the ensuing capture of the Silver Sea 2, a massive Thai owned
6 2,285 ton refrigerator cargo ship believed to carry slave caught seafood.²⁰ The ship was close to
7 leaving Indonesian waters when it was captured by the Indonesian navy. The August 13, 2015
8 article reported that “An AP investigation revealed their catch reached the supply chains of major
9 U.S. food sellers....”

10 73. The *Sacramento Bee* August 13, 2015 story also stated that: “...enslaved workers
11 who recently returned home from Papua New Guinea to Myanmar said that they had regularly
12 loaded fish onto Silver Sea cargo ships, which ferried the catch back to Thailand. Burmese slaves
13 rescued from Benjina, among hundreds interviewed by the AP in person or in writing, also said
14 they had been trafficked in Thailand and brought to fish in Indonesia aboard the Silver Sea 2.”²¹

15 74. Although CP Foods has publicly stated that it is “committed” to ensuring that its
16 supply chain is free from these human rights violations, the August 13 media reports, and others,
17 demonstrate that human trafficking and/or slave labor remains an integral part of its supply chain
18 for prawn farms and thus CP Foods is directly complicit in the use of all manners of forced labor
19 to sell its products and to do so at a lower price than it could otherwise charge, all without
20 revealing to California consumers any of its knowledge of the slave labor used to produce its
21 prawns.

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24 *see also* End Slavery, save our seas, <http://www.bangkokpost.com/opinion/opinion/417622/end-slavery-save-our-seas>
(last visited July 10, 2015); U.S. Demoted Thailand and Qatar for abysmal human trafficking record,
25 <http://www.theguardian.com/global-development/2014/jun/20/thailand-qatar-downgraded-human-trafficking-report>
(last visited July 10, 2015).

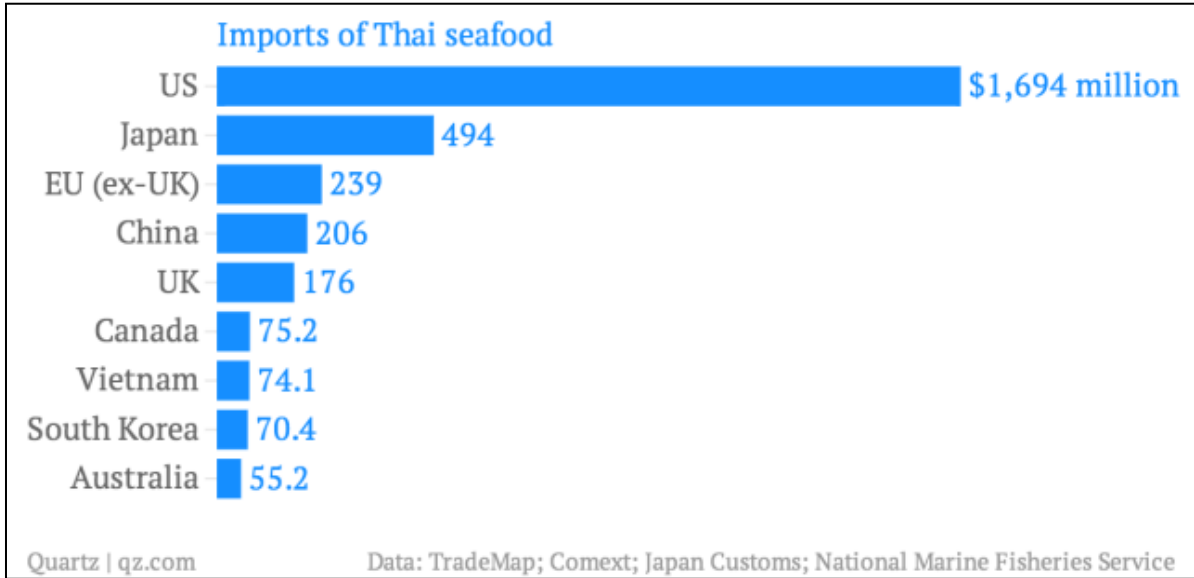
26 ¹⁹ Guardian documentary, *Supermarket Slave Trail* (2014), available at <http://www.theguardian.com/global-development/2014/jun/10/supermarket-prawns-thailand-produced-slave-labour>, (last visited August 17, 2015).

27 ²⁰ “Indonesia naps ship believed to carry Slave Caught Fish,”
<http://www.sacbee.com/news/business/article30977967.html>, (last visited August 17, 2015).

28 ²¹ *Id.*

V. **SLAVE LABOR IN THE FARMED PRAWN INDUSTRY**

75. The market for farmed Thai prawns is a multi-billion dollar market worldwide. The United States is the largest importer of Thai seafood in the worldwide market.



76. Shrimp (or “prawns”) is the No. 1 consumed seafood in the United States.²² Approximately ninety percent (90%) of the shrimp consumed in the United States are imported farmed shrimp (as opposed to more expensive wild caught shrimp).²³

77. Thailand is the No. 1 exporter of farmed shrimp to the United States.²⁴ The seafood export industry in Thailand, which includes prawns, is an estimated \$7.3 billion industry.²⁵

78. Thailand’s seafood industry employs approximately 650,000 persons.

A. Human Trafficking, Forced Labor are Prevalent in the Thai Fishing Industry

79. As described throughout this pleading, labor abuses, including slavery and human trafficking, are rampant in the Thai fishing industry which includes not just the country of Thailand itself, but also fishing in international waters by Thai flagged ships.

²² National Fisheries Institute – AboutSeafood.com, Top 10 Consumed seafood, <https://www.aboutseafood.com/about/about-seafood/top-10-consumed-seafoods> (last visited July 29, 2015).

²³ FishWatch U.S. Seafood Facts, Outside the U.S., http://www.fishwatch.gov/farmed_seafood/outside_the_us.htm (last visited July 29, 2015).

²⁴ United States Department of Agriculture Economic Research Service, Aquaculture Trade, <http://www.ers.usda.gov/datafiles/Aquaculture/Trade/aquaculturetraderecent.pdf> (last visited July 29, 2015).

²⁵ The Nation, The Ugly Truth About Your Shrimp Cocktail, <http://www.thenation.com/article/ugly-truth-about-your-shrimp-cocktail/> (last visited July 29, 2015).

1 80. The existence of pirate ships, and human abuses has long been known to
2 Defendants.

3 81. A 2009 survey by the United Nations Inter-Agency Project on Human Trafficking
4 (UNIAP) found that 59 percent of the interviewed migrants trafficked aboard Thai fishing boats
5 reported witnessing the murder of a fellow worker.

6 82. According to former slave laborers, pirate ships sometimes store the dead bodies of
7 killed workers in their holds along with the trash fish.²⁶ “Nearly half the Burmese men surveyed
8 by the AP said they were beaten, or witnessed others being abused. They were made to work
9 almost nonstop for nearly no pay, with little food and unclean water. They were whipped with
10 toxic stingray tails, shocked with Taser-like devices and locked in a cage for taking breaks or
11 attempting to flee. Sometimes, the men said, the bodies of those who died were stashed in the
12 ship’s freezer alongside the fish. Workers on some boats were killed for slowing down or trying
13 to jump ship. The Burmese fishermen said others flung themselves overboard because they saw
14 no escape. Myint [the subject of this particular article] spotted several bloated bodies floating in
15 the water.”

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27 ²⁶ See e.g., AP: Myanmar fisherman goes home after 22 years as a slave, published July 1, 2015, available at
28 <http://bigstory.ap.org/article/d8afe2a8447d4610b3293c119415bd4a/myanmar-fisherman-goes-home-after-22-years-slave>, (last visited August 17, 2015).

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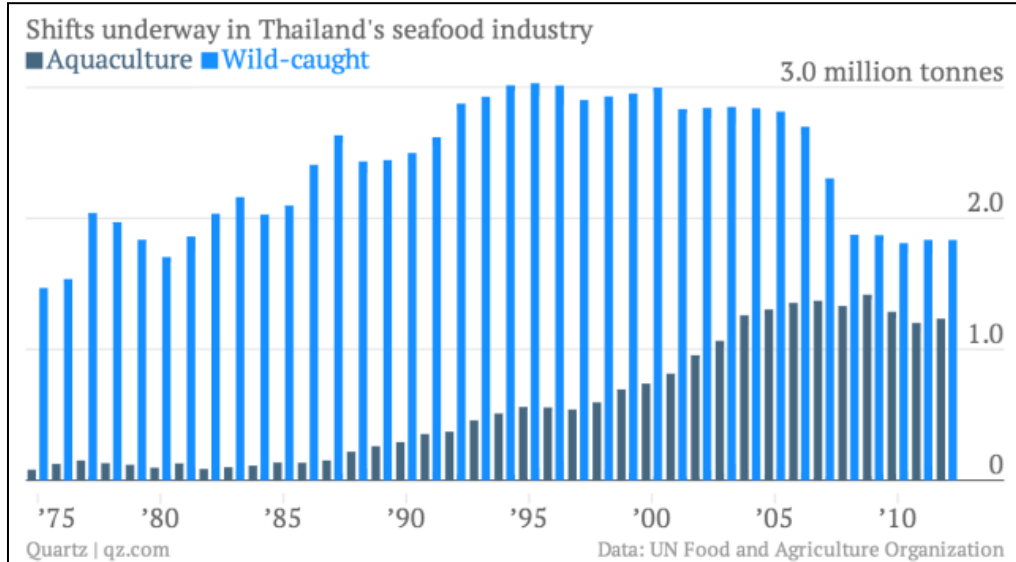
(Image of the hands of a former slave laborer, severely damaged because of forced labor; Source: Environmental Justice Foundation's documentary ("Slavery at Sea - The Continued Plight of Trafficked Migrants in Thailand's Fishing Industry"))



(Image of the arm of a former slave laborer, severely damaged because of forced slave labor; Source: Environmental Justice Foundation's documentary "Slavery at Sea - The Continued Plight of Trafficked Migrants in Thailand's Fishing Industry")

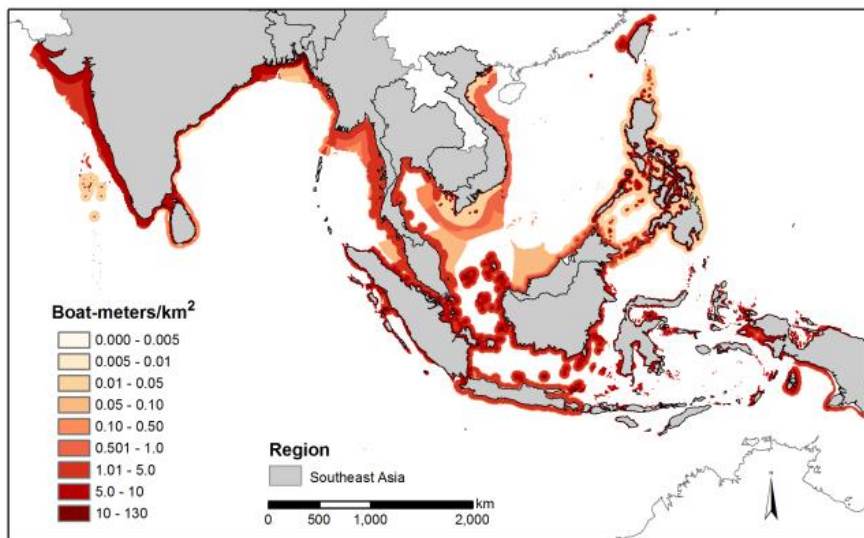
1 83. The rise of abusive practices has coincided with the collapse of Thai fishing
2 grounds due to overfishing, which has made it less economically viable to catch wild fish using a
3 paid workforce.

4 84. As the most valuable native species of fish disappear fishing efforts have focused
5 more and more on trash fish and aquaculture (farming). The following chart demonstrates the
6 shift away from wild-caught fish and towards farming:



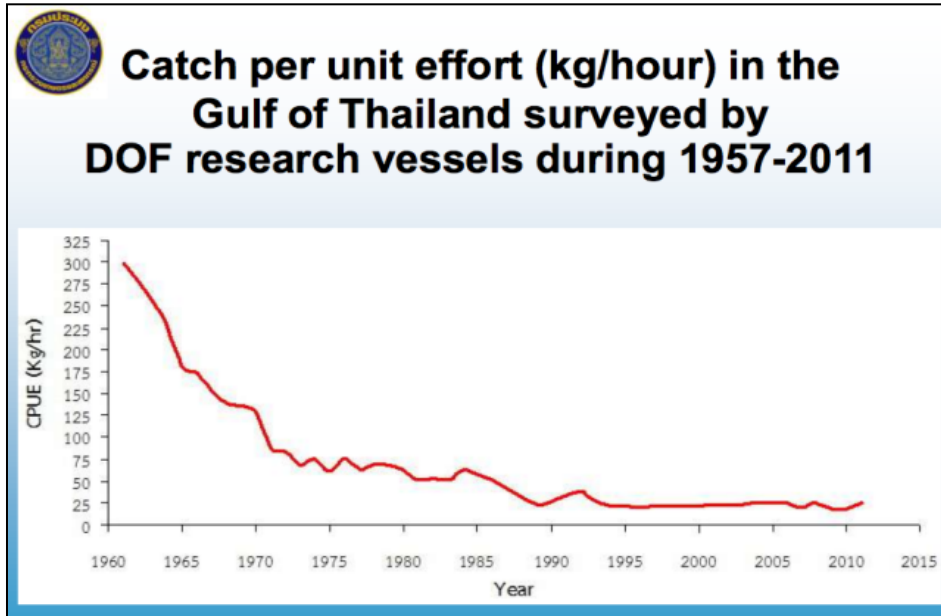
15 (Source: "Characterizing Fishing Effort and Spatial Extent of Coastal Fisheries," Stewart et al.)

16 85. The Thai fisheries have also moved farther and farther offshore and fishing boats have
17 begun staying at sea for longer and longer periods of time:
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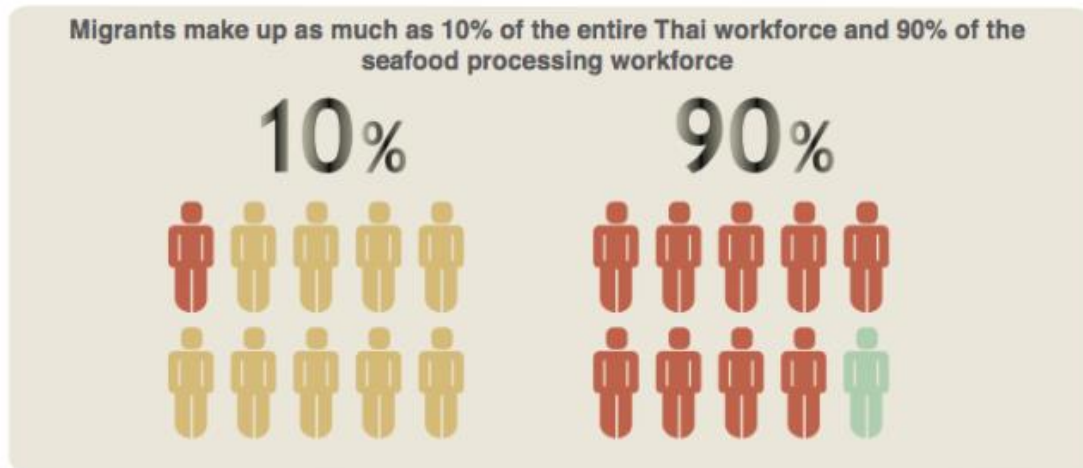
19 (Source: Department of Fisheries, Thailand)

1 86. Basically more and more effort has to go into smaller and smaller catches,
2 increasingly leading to the use of slave labor:



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14 87. Even in a modern developed country like Thailand, jobs on fishing boats are
15 notoriously dangerous and the work conditions are beyond onerous. For many reasons, including
16 the prevalence of other less dangerous jobs, most Thai citizens will not willingly work in the
17 fisheries.

18 88. An estimated 90% of the Thai fish processing workforce, which is estimated at
19 650,000 workers, are migrants who come to Thailand looking for fair work:



(Source: Environmental Justice Foundation)

1 89. Prawn farmers in Thailand, or in waters off the coast of Thailand, raise the prawns
2 primarily by feeding them fishmeal containing “trash fish.”

3 90. The Food and Agricultural Organization of the United Nations defines “trash fish”
4 as follows:

5 “Low value/trash fish” is a loosely used term that describes fish species with
6 various characteristics but they are generally small in size, have low consumer
7 preference and have little or no direct commercial value.



17 (Source: Guardian documentary, Supermarket Slave Trail)



27 (Source: Guardian documentary, Supermarket Slave Trail)

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(Source: Guardian documentary, Supermarket Slave Trail)

91. Fishmeal is not economically valuable as human food. The fishmeal that is fed to the farmed prawns is directly linked to forced labor under inhumane conditions. The poor working conditions, combined with low pay offered, has resulted in unmet demand for voluntary laborers. This has spurred a market for trafficking and exploitation.

92. Workers who seek legitimate jobs, but find themselves caught up in the dangerous fishing industry, are unable to escape the harsh conditions. Thai slave brokers supply the majority of the workforce that catches the trash fish at sea. There are an estimated two to three million migrant workers in Thailand.²⁷

93. Ship owners who operate the illegal slave trade rely upon this form of servitude and slavery to offset higher fuel and other costs. By refusing to pay laborers, the suppliers are able to maximize profit margins. CP Foods is able to increase its profits by keeping its supply costs down. Costco also benefits by maximizing its profits in the form of increased sales of prawns.

94. According to the 2014 TIP Report, authored by the U.S. Department of State, “[a] significant portion of labor trafficking victims within Thailand are exploited in commercial

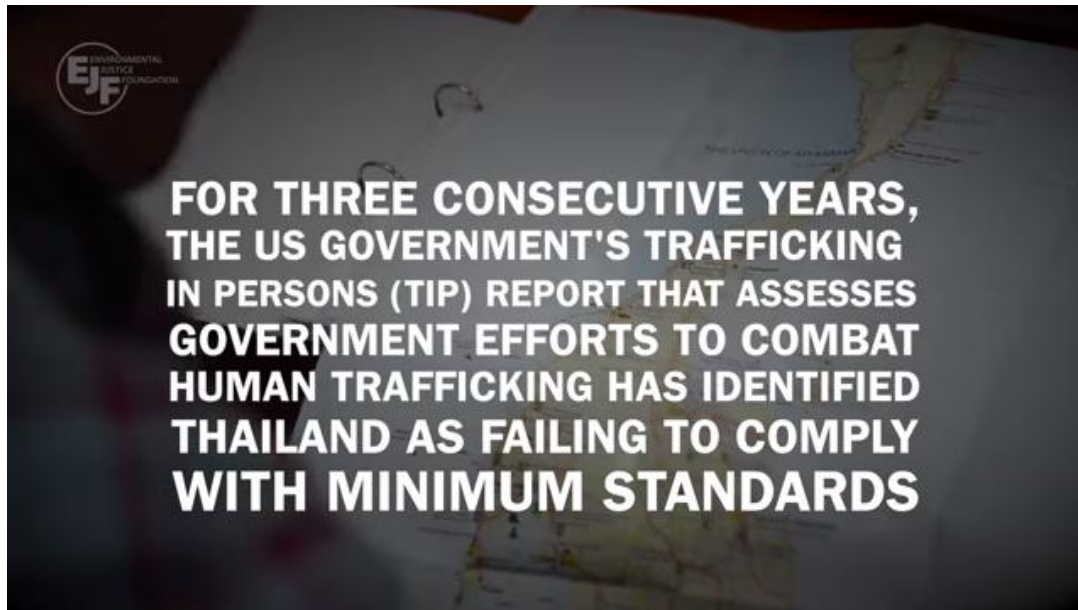
²⁷ U.S. State Dept., Trafficking in Persons Report: June 2014, 372 (2014) available at http://www.state.gov/j/tip/rls/tiprpt/2014/?utm_source=NEW+RESOURCE:+Trafficking+in+Persons+R, (last visited May 7, 2015).

1 fishing, fishing-related industries, low-end garment production, factories, and domestic work;
2 some victims are forced to beg on the streets.”²⁸ That same TIP Report continues by stating:

3 [an] assessment of the cumulative risk of labor trafficking among Burmese
4 migrant workers in the seafood industry in Samut Sakhon found that 57 percent of
5 the 430 workers surveyed experienced conditions of forced labor. As fishing is an
6 unregulated industry region-wide, fishermen typically do not have written
7 employment contracts with their employers. Reports during the year indicate this
8 form of forced labor continues to be prevalent, and that increasing international
9 scrutiny has led traffickers to use new methods, making their crimes more
10 difficult to detect. Men from Thailand, Burma, and Cambodia are forced to work
11 on Thai-flagged fishing boats in Thai and international waters and were rescued
12 from countries including Malaysia, Indonesia, Vietnam, and Timor-Leste. The
13 number of Cambodian victims rescued from Thai fishing vessels in countries
14 around the world more than doubled in 2013. Cambodian and Burmese workers
15 are increasingly unwilling to work in the Thai fishing industry due to dangerous
16 and exploitative work conditions which make them more vulnerable to
17 trafficking.

18 *Id.* at 373.

19 95. In June 2014, the U.S. State Department Trafficking in Persons (TIP) Report
20 downgraded Thailand to Tier 3.²⁹ *Id.* at 372.



21 (Source: Environmental Justice Foundation’s documentary “Sold to the Sea: Human Trafficking
22 in Thailand's Fishing Industry)

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27 ²⁸ *Id.*

28 ²⁹ US demotes Thailand and Qatar for abysmal human trafficking record, available at
<http://www.theguardian.com/global-development/2014/jun/20/thailand-qatar-downgraded-human-trafficking-report>
(last visited June 10, 2015).

1 96. In contrast, Tier 1 is designated for “[c]ountries whose governments fully comply
2 with the Trafficking Victims Protection Act’s (TVPA) minimum standards.” *Id.* at. 57. Tier 2 is
3 for “[c]ountries whose governments do not fully comply with the TVPA’s minimum standards,
4 but are making significant efforts to bring themselves into compliance with those standards” and
5 (1) the number of victims of severe forms of trafficking is significant, (2) there is a failure to
6 provide evidence of increasing efforts to combat these severe forms of trafficking, or (3) the U.S.
7 has determined that the country will be making significant efforts to bring itself into compliance
8 over the next year. *Id.*

9 97. Countries who receive a Tier 3 ranking “do not fully comply with the minimum
10 standards and are not making significant efforts to do so.” *Id.*

11 98. Further, according to the 2014 TIP Report:
12
13 [t]he Government of Thailand does not fully comply with the minimum standards
14 for the elimination of trafficking. In the 2012 and 2013 *TIP Reports*, Thailand was
15 granted consecutive waivers from an otherwise required downgrade to Tier 3 on the
16 basis of a written plan to bring itself into compliance with the minimum standards
17 for the elimination of trafficking. The Trafficking Victims Protection Act (TVPA)
18 authorizes a maximum of two consecutive waivers. A waiver is no longer available
19 to Thailand, which is therefore deemed not to be making significant efforts to
20 comply with the minimum standards and is placed on Tier 3.

21 2014 TIP Report, at 373.

22 99. This year, on or about July 27, 2015 the State Department publically released its
23 2015 Report in which Thailand remains out of compliance with minimum standards and therefore
24 re-designated with a Tier 3 ranking.

25 100. In the Introduction of the 2015 TIP report, Secretary of State John Kerry singled
26 out the “enslavement of fishermen in Southeast Asia” and how the fisherman are being robbed of
27 the most basic human rights.

28 101. Further, the 2015 TIP stated that, although human trafficking is found in many
trades, “the risk is more pronounced in industries that rely upon low-skilled or unskilled labor.
This includes jobs that are dirty, dangerous, and difficult—those that are typically low-paying and
undervalued by society and are often filled by socially marginalized groups including migrants,

1 people with disabilities, or minorities.”

2 102. The 2015 TIP Report also states, unequivocally, that there remains insufficient
3 efforts to combat slavery and human trafficking, with special attention to the subject of this
4 complaint—thousands of migratory workers in the Thai seafood industry being victimized over
5 and over, by not just the trafficking brokers, but also complicit government officials who turn a
6 blind eye in the name of profit.

7 103. The 2015 TIP Report also explains that undocumented migrant workers are
8 particularly vulnerable to trafficking because of their undocumented status, language constraints,
9 economic pressures, and lack of information.

10 104. Forced labor takes many forms. One common form is “debt bondage,” which
11 involves a system of contractors that take cuts from the wages of forced laborers. Under this
12 system, it may be years before a worker begins receiving any income.

13 105. In this instance, trafficking brokers in and around Thailand engage in deceptive
14 practices, such as withholding documents, including travel documents or passports, migrant
15 registration cards, and work permits.

16 106. The brokers will withhold these documents and force the workers to pay off their
17 recruitment fees before they are paid wages. Brokers also contract with pirate ship owners to
18 have them withhold wages from workers.

19 107. The Burmese, Cambodian, and Thai workers who were trafficked onto Thai
20 fishing boats travel through Indonesia, Southeast Asia and beyond. The 2015 Report verifies
21 what the non-governmental organizations have reported through their lengthy on the ground
22 investigations—that seafood workers can remain at sea for up to several years.

23 108. Laborers work shifts of up to 20 hours at a time with no pay for seven days a week.
24 Laborers are kept in chains.

25 109. Laborers endure physical assaults, public executions, and torture that often result
26 in death. Workers are forced to survive on these boats in small living quarters and face shortages
27 of clean drinking water.

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(Source: AP Documentary - US Supply Chain Tainted By Slave Caught Shrimp)



(Source: AP Documentary - US Supply Chain Tainted By Slave Caught Shrimp)



(Source: Environmental Justice Foundation)

110. In a report released this year, the labor rights NGO *Verité* analyzed the risk of human trafficking in federal and corporate supply chains.³⁰ The report examines a range of sector-specific risk factors, as well as social, economic, and political risk factors in countries of production or service delivery and in those that supply the labor. Eleven sectors were found to be the most likely to have a risk of human trafficking globally, including the fishing and aquaculture sector.

111. As all of these sources explain, in and around Thailand, the owners of the Thai flagged fishing boats on which these forced laborers work, sell their catch to factories that grind the fish and other sea creatures to create fishmeal.

112. Fishmeal suppliers sell the fishmeal to companies such as CP Foods. CP Foods feeds the fishmeal to farm raised prawns. It takes about 1.4 pounds of fishmeal to produce one pound of prawns.

³⁰ <http://www.verite.org/>

1 **B. Definitions of Slavery, Forced Labor and Trafficking**

2 113. The United Nations International Labor Organization found that, globally, almost
3 21 million people are victims of forced labor – 11.4 million women and girls and 9.5 million men
4 and boys.³¹

5 114. Forced labor is defined by the ILO as “ situations in which persons are coerced to
6 work through the use of violence or intimidation, or by more subtle means such as accumulated
7 debt, retention of identity papers or threats of denunciation to immigration authorities.”

8 115. The U.S. Government and the California Legislature define human trafficking as
9 “the recruitment, harboring, transportation, provision, or obtaining of a person for labor or
10 services through the use of force, fraud, or coercion for the purpose of subjection to involuntary
11 servitude, peonage, debt bondage, or slavery.” 22 U.S.C. § 7102(9) (2012); Cal. Penal Code
12 §236.1(g).

13 116. International Labor Organization Forced Labor Convention (No. 29) of 1930
14 defines forced labor as “all work or service that is exacted from any person under the menace of
15 any penalty for which the said person has not offered himself voluntarily.”

16 117. The Universal Declaration of Human Rights, 1948, says: “no one shall be held in
17 slavery or servitude; slavery and the slave trade shall be prohibited in all their forms.”

18 118. The Supplementary Convention on the Abolition of Slavery, The Slave Trade,
19 and Institutions and Practices Similar to Slavery, 1956, lists modern forms of slavery: “debt
20 bondage, serfdom, forced marriage and the delivery of a child for the exploitation of that child
21 are all slavery like practices and require criminalization and abolishment.”

22 119. The Defendants’ food supply uses slave labor, bonded labor forced labor and
23 human trafficking under any accepted definition.

24 120. Bonded labor affects millions of people around the world, with biggest numbers
25 in Asia. People become bonded laborers by taking, or being tricked into taking, a loan for
26 which they are unable to ever pay off. Some bonded laborers receive basic food and shelter as

27 _____
28 ³¹ ILO, Forced Labour, Human Trafficking and Slavery, <http://www.ilo.org/global/topics/forced-labour/lang-en/index.htm>, (last visited May 4, 2015).

1 payment for their work, but due to penalties and exorbitant interest rates, no matter how hard
2 they work they are never able to pay off the loan.

3 **C. California Consumers Require Accurate Information About Supply Chains**

4 121. As acknowledged by the California Attorney General:

5 In recent years, California consumers have demanded that producers provide
6 greater transparency about goods brought to market. Consumers utilize this
7 additional information to drive their purchasing decisions, and various indicators
8 suggest that Californians are not alone. A recent survey of western consumers
9 revealed that people would be willing to pay extra for products they could identify
10 as being made under good working conditions.³²

11 *The California Transparency in Supply Chains Act: A Resource Guide*, 2015, Kamala D.
12 Harris, Attorney General California Department of Justice, pg. i.³³

13 122. In response to consumer demands, the California Legislature passed the
14 California Transparency in Supply Chains Act of 2010 (the “Act”), Cal. Civ. Code §1714.43.
15 The Act addresses the market for goods and products “tainted” by slavery and human
16 trafficking—crimes that are outlawed by state, federal, and international law. *Id.* In enacting
17 the California Transparency Act, the Legislative Counsel’s Digest stated that, “consumers...are
18 inadvertently promoting and sanctioning these crimes through the purchase of goods and
19 products that have been tainted in the supply chain.” *See* Legis. Counsel’s Dig., Sen. Bill 556,
20 ch. 556, §2(h), (2010 Reg. Sess.).

21 123. The Legislature further stated that:

22 [a]bsent publically available disclosures, consumers are at a disadvantage in
23 being able to distinguish companies on the merits of their efforts to supply
24 products free from the taint of slavery and trafficking. Consumers are at a
25 disadvantage in being able to force the eradication of slavery and trafficking by
26 way of their purchasing decisions.

27 *Id.* at § 2(i). The Act recognizes that consumers are deeply concerned about the way in which

28 ³² A 2005 study revealed that consumers are willing to spend, at minimum, 10-20% above market price for products that were certified as being “made under fair labor conditions, in a safe and healthy working environment which is free of discrimination, and where management has committed to respecting the rights and dignity of workers.” This study shows that consumers are willing to spend more on products when there is a credible certification that the products were made with higher labor standards in mind. *See* Michael J. Hiscox and Nicholas F. B. Smyth, *Is There Consumer Demand for Improved Labor Standards? Evidence from Field Experiments in Social Product Labeling*, (2011), <http://scholar.harvard.edu/files/hiscox/files/consumerdemandfairlaborstandardsevidencesocial.pdf> (last viewed May 5, 2015)

³³ Available at <http://oag.ca.gov/sites/all/files/agweb/pdfs/sb657/resource-guide.pdf>, last viewed May 4, 2015.

1 their products are made and would alter their purchasing practices if they knew their products
2 were tainted by slavery and human trafficking. The Act, therefore, requires businesses with an
3 annual gross of over \$100 million to “disclose their efforts to eradicate slavery and human
4 trafficking from their direct supply chains.” See Cal. Civ. Code §1714.43(a)(1).

5 124. A survey by FishWise, a non-profit marine conservation organization, further
6 explains the depths of consumer concerns regarding human rights abuses in supply chains.
7 FishWise surveyed consumers, the seafood industry and non-governmental organizations.³⁴
8 The survey revealed that most consumers are “unsure” if there are human rights problems in
9 seafood supply chains.³⁵ Despite this uncertainty, 88% of consumers stated that they would
10 stop buying a product if it was associated with human rights abuses.³⁶ The survey further
11 revealed that 70% percent of consumers would pay more for a product certified to be free of
12 human rights abuses.³⁷ FishWise noted that, “survey results indicate that human rights are
13 important to seafood consumers and many of them are willing to avoid high risk products and
14 pay more for those that are certified to be free of abuses.”³⁸ A graphic representation of this
15 survey appears below:



34 FishWise, *Trafficked II: An updated summary of human rights abuses in the seafood industry* (2014), pg 5, <http://www.fishwise.org/services/human-rights>, (last viewed May 5, 2015).

35 *Id.*

36 *Id.* at 6.

37 *Id.*

38 *Id.* at 7.

1 **D. International Response to Forced Labor in Thailand**

2 125. The government in Thailand is aware that human trafficking is a systematic,
3 deep rooted problem.

4 126. The government in Thailand is also aware of the enslavement of hundreds of
5 thousands of individuals and has repeatedly made public statements that it would “crack down”
6 on this practice.³⁹ However, although the Thailand government says that combating human
7 trafficking is a national priority, the commercial fishing industry remains infiltrated by Thai
8 organized crime. This is verified in the 2015 TIP Report from the U.S. State Department.

9 127. The Thai government fears that investigating and punishing traffickers, allowing
10 real audits, and creating mechanisms to reduce labor exploitation would raise the cost of prawns
11 and reduce sales of prawns to large consumers in the United States, such as Costco. As Thailand
12 profits substantially from the continued use of all forms of human trafficking, there is little
13 economic, political incentive for the government to ensure legal employment and a fair wage.

14 128. In 2008, Thailand passed the Anti-Trafficking in Persons Act, which criminalized
15 all forms of human trafficking.

16 129. Although Thailand has enacted domestic laws designed to protect labor rights in
17 response to international pressure, these laws remains largely ineffective and ignored.

18 130. These laws contain procedural gaps that inhibit actual preventative, protective, or
19 punitive anti-trafficking methods.

20 131. Further, as the numerous reports all advise, and the 2015 TIP Report confirms,
21 enforcement methods have been sporadic at best and failed to meet minimum standards. The
22 number of investigations, arrests, prosecutions, and convictions of traffickers have been
23 insufficient to effectively eliminate trafficking and to deter traffickers.

24 132. Available data shows that in 2012, the Royal Thai Police obtained only ten
25 convictions in four trafficking-related cases.

26 _____
27 ³⁹ Thai PM vows to fight human trafficking in sex trade, fishing industry,
28 <http://www.trust.org/item/20141229120241-qyxjg/?source=jtOtherNews1> (last visited July 10, 2015); *see also*,
SPECIAL REPORT: Inside Thailand’s trafficking crackdown, [http://www.trust.org/item/20150709100124-
xefex/?source=search](http://www.trust.org/item/20150709100124-xefex/?source=search) (last visited July 10, 2015).

1 133. Further, despite the military’s promises of “zero tolerance” after the June 2014
 2 downgrade in the TIP Report to Tier 3, Thailand convicted fewer perpetrators of human
 3 trafficking last year than in 2013, according to the government's own anti-trafficking report. This
 4 trend continued as stated in the 2015 TIP Report.

5 134. Labor trafficking also often goes unreported by migrant victims because of fear of
 6 corruption among authorities.

7 135. In short, the Thai fishing industry is a modern day Wild West, with rampant
 8 lawlessness.

9 **E. National Response to Slavery and Human Trafficking**

10 136. Combating slavery and human trafficking has been of paramount importance for
 11 the United States. The U.S. has become increasingly aware of slavery and human trafficking in
 12 the supply chain and has explored ways to combat these human rights abuses. As of 2014, the
 13 U.S. Bureau of International Labor Affairs has confirmed that the shrimp in Thailand is produced
 14 by both child and forced labor.

Country ▲	Good ▲	Child Labor ▲	Forced Labor ▲
Bangladesh	Shrimp	X	
Burma	Shrimp		X
Cambodia	Shrimp	X	
Thailand	Shrimp	X	X

15 (Source: U.S. Bureau of International Labor Affairs – List of Goods Produced by
 16 Child Labor or Forced Labor)

17 137. In the 2014 Trafficking in Persons Report (TIP), Secretary Kerry penned a letter
 18 to readers that emphasized the United States’ commitment to addressing human trafficking and
 19 “modern slavery.”⁴⁰ See U.S. State Dept., Trafficking in Persons Report, June 2014. Secretary
 20 Kerry wrote that the United States “**find[s] perhaps no greater assault on basic**
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 28 ⁴⁰ U.S. State Dept., Trafficking in Persons Report: June 2014, available at http://www.state.gov/j/tip/rls/tiprpt/2014/?utm_source=NEW+RESOURCE:+Trafficking+in+Persons+R, (last visited May 7, 2015).

1 **freedom than the evil of human trafficking.** *Id.* Secretary Kerry stated that this tenet holds
2 true:

3 whether it comes in the form of a young girl trapped in a brothel, a woman
4 enslaved as a domestic worker, a boy forced to sell himself on the street, **or a man**
5 **abused on a fishing boat**, the victims of this crime have been robbed of the right
6 to lead the lives they choose for themselves, and **trafficking and its consequences**
7 **have a spill-over effect that touches every element of a society.**

8 *Id.* (emphasis added).

9 **1. United States’ Response to Modern Slave Labor**

10 138. In response to the growing concern about slave labor within the supply chains, the
11 United States enacted the Tariff Act Section 307 of the Tariff Act of 1930, 19 U.S.C. §1307,
12 prohibits importing goods made with forced or indentured labor.

13 139. In 2000, to expand on sanctions against traffickers and to protect trafficking
14 victims, the U.S. enacted the Victims of Trafficking and Violent Protection Act of 2000.

15 According to the TVPA of 2000:

16 Congress finds that [a]s the 21st century begins, the degrading institution of
17 slavery continues throughout the world. Trafficking in persons is a modern form
18 of slavery, and it is the largest manifestation of slavery today.

19 *See* 22 U.S.C. § 7101(b)(1).

20 140. After analyzing slavery and human trafficking in the supply chain, the TVPA of
21 2000 stated that “[t]rafficking in persons substantially affects interstate and foreign commerce.
22 Trafficking for such purposes as involuntary servitude, peonage, and other forms of forced labor
23 has an impact on the nationwide employment network and labor market.” *Id.* at § 7101 (b)(12).
24 This Act, among other provisions, strengthened sanctions against traffickers, established an
25 Office and Interagency Task Force to Monitor and Combat Trafficking and provided assistance to
26 victims of trafficking by allowing them to seek “T-Visas” to obtain temporary residency in the
27 United States.

28 141. In 2003, the U.S. enacted the Trafficking Victims Protection Reauthorization Act
of 2003 (“TVPRA of 2003”). The TVPRA of 2003 amended the TVPA of 2000 and, among
other things, enhanced the prevention of trafficking in persons, added additional provisions to
protect families of trafficked victims, added human trafficking to crimes that can be charged

1 under the RICO statutes, and established a civil right of action for trafficking victims. The United
2 States continues to address the evolving issues of human trafficking, the TVPA of 2000 by further
3 amended in 2005, 2008, and 2013.

4 142. Specifically, in 2005, the U.S. enacted the Trafficking Victims Protection
5 Reauthorization Act of 2005 (“TVPRA of 2005”). The TVPRA of 2005 further amended the
6 TVPA of 2000 and enhanced the protections for trafficked victims and includes measures to
7 ensure that the U.S. Government personnel and contractors are held accountable for their
8 involvement with acts of trafficking in persons.

9 143. Following this amendment, the U.S. Department of Defense incorporated anti-
10 trafficking and protection measures for vulnerable populations. Additionally, a \$5 million pilot
11 program was established to create residential treatment facilities in foreign countries for victims
12 of trafficking.

13 144. In 2008, the U.S. enacted the William Wilberforce Trafficking Victims Protection
14 Reauthorization Act of 2008 (“TVPRA of 2008”).

15 145. The TVPRA of 2008 was enacted to “authorize appropriations for fiscal years
16 2008 through 2011 for the Trafficking Victims Protection Act of 2000, to enhance measures to
17 combat trafficking in persons, and for other purposes.”

18 146. The TVPRA of 2008 amended the TVPA of 2000 to include new prevention
19 strategies to combat international trafficking in persons, to ensure the availability of possible
20 witnesses and informants, enhance the sanctions against traffickers, and more.

21 147. In 2013, The Trafficking Victims Protection Reauthorization Act of 2013
22 (“TVPRA of 2013”) was passed to, among other improvements, strengthen efforts to “ensure that
23 United States citizens do not use any item, product, or material produced or extracted with use of
24 labor from victims of severe forms of trafficking.”

25 148. As evidenced throughout these federal statutes, the United States is deeply
26 concerned with national and international human rights abuses and seeks to eradicate these abuses
27 by enacting programs, criminal sanctions, and protections for victims of trafficking. In doing so,
28 the U.S. also sought to prevent consumers from unconsciously sanctioning these human rights

1 violations through their unwitting purchases of tainted supply lines for consumer goods.

2 **2. California Statutes to Combat Slavery and Human Trafficking**

3 149. California has also enacted a statute to ensure that consumers did not involuntarily
4 sanction slavery and human trafficking.

5 150. The California Transparency in Supply Chain Act (“the Act”), Cal. Civ. Code §
6 1714.43, was signed into law in October 2010. The Act addresses the market for goods and
7 products “tainted” by slavery and human trafficking—crimes that are outlawed by state, federal,
8 and international law. *Id.* This statute recognizes that consumers should not be forced to promote
9 slavery and human trafficking through their purchasing practices. Therefore, businesses such as
10 Costco are required to “disclose their efforts to eradicate slavery and human trafficking from their
11 direct supply chains.” *Id.* at § 1714.43(a)(1).

12 151. Such disclosure should include a statement that addresses the extent that the
13 company: (1) engages in verification of product supply chains to evaluate human trafficking and
14 slavery, (2) conducts audits of suppliers to evaluate supplier compliance with company standards
15 for trafficking and slavery in supply chains, (3) requires direct suppliers to certify that materials
16 incorporated into the product comply with the laws regarding slavery and human trafficking in the
17 country or countries in which they are doing business, (4) maintained internal accountability
18 standards, and (5) provides company employees and management, who have direct responsibility
19 for supply chain management, training on human trafficking and slavery. Cal. Civ. Code §
20 1714.43, *et seq.*

21 152. Costco states publically that it does not tolerate human trafficking and slavery in
22 its supply chain yet it continues to sell unregulated, tainted prawns to consumers.

23 153. California has also enacted several statutes that directly address human trafficking
24 abuses such as The California Trafficking Victims Protection Act, The Human Trafficking
25 Collaboration and Training Act, the Access to Benefits for Human Trafficking and Other Serious
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1 Crime Victims Act as well as various Senate and Assembly Bills that amend current California
2 statutes.⁴¹

3 **F. Defendants' Participation is Critical to the Tainted Products Reaching**
4 **California Consumers**

5 154. Costco sells prawns to U.S. customers in its retail stores and warehouse stores,
6 which has been farmed by companies such as CP Foods, that are known to use slavery to derive
7 fish meal. U.S. consumers who buy farmed prawns from Thailand are buying the product that was
8 created through the use of forced labor, chattel labor, and/or slave labor. Costco is able to obtain
9 an ongoing, cheap supply of farmed prawns by maintaining supplier/buy or relationships with
10 distributors such as CP Foods and other entities in the supply chain. These relationships are
11 maintained in the form of contracts, agreements, and/or memorandums of understanding, both
12 written and oral. Costco, as one of the largest companies in the world, can dictate the terms by
13 which prawns are produced and supplied to it. This includes the labor conditions in the supply
14 chain.

15 157. Despite the well-documented use of forced labor on trash fish boats in Thailand,
16 Costco purchases prawns from CP Foods and other entities that it knew, or should have known,
17 relied upon forced labor to farm their product. Because of their economic power in the region
18 and their supplier/buyer agreements, Costco and CP Foods have the ability to control the labor
19 conditions on prawns boats and to end the use of slave labor. Despite Costco's knowledge of the
20 widespread use of forced labor on the prawns boats from which they source and the specific
21 policies prohibiting forced labor, Costco continues to purchase prawns from these entities.

22 158. Defendant received benefits by being able to purchase prawns from distributors at
23 significantly lower prices as a result of the forced labor practices utilized by so called "ghost
24 ships" from which Defendant sourced their prawns. The illicit boat owners' total labor costs
25 were greatly diminished by reliance on forced labor.

26 159. To the extent any agent, employee, co-conspirator, and/or partner used and/or
27 facilitated the use of forced labor, such entity was acting within the course and scope of such

28 ⁴¹ For a full list, please visit the website of State of California Department of Justice - Office of the Attorney General,
<https://oag.ca.gov/human-trafficking/legislation> (last visited May 7, 2015).

1 agency, enterprise, or conspiracy and Defendants confirmed and ratified such conduct.

2 **G. CP Foods' Admissions Regarding the Abuses in the Supply Chain**

3 160. For at least the last four (4) years, major media and non-governmental
4 organizations around the world have been reporting on human rights abuses arising from farming
5 of prawns. Along with other illegal fishing activity, forced labor is widespread and thus
6 undisputedly within the knowledge of the buyers in the United States.

7 161. CP Foods admits that slave labor is part of its supply chain. As quoted in the
8 *Guardian*:

9 "We're not here to defend what is going on," said Bob Miller, CP Foods' UK
10 managing director. "We know there's issues with regard to the [raw] material
that comes in [to port], but to what extent that is, we just don't have visibility."

11 162. "We'd like to solve the problem of Thailand because there's no doubt commercial
12 interests have created much of this problem," admits CP Foods' Miller.⁴²

13 163. Costco is purchasing and reselling farmed prawns from CP Foods and other
14 companies that directly arise from illegal activity. Costco is aware that this prawns is the
15 product of slave labor.

16 164. Costco could remedy this situation by enforcing its supplier standards, which
17 prohibit slave labor and human trafficking.

18 **VI. CLASS AND REPRESENTATIVE ALLEGATIONS**

19 165. Plaintiff brings this lawsuit as a class action pursuant to Federal Rules of Civil
20 Procedure 23(a) and (b)(3), on behalf of the following Class (the "Class"):

21 All persons and entities residing in California that, from at least 2011, through
22 the present purchased frozen (or previously frozen) Thai farmed prawn
products in the United States from Costco Wholesale Corporation.

23 166. The total number of Class members is so large that individual joinder of all
24 members of the Class is impracticable. There are millions of purchasers of farmed prawns in
25 California. The claims of individual class members are too small to justify an individual action,
26 and a class action is superior to other methods for the fair and efficient adjudication of this
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28 ⁴² Guardian: Trafficked into slavery on Thai trawlers to catch food for prawns, <http://www.theguardian.com/global-development/2014/jun/10/sp-migrant-workers-new-life-enslaved-thai-fishing> (last visited August 8, 2015).

1 controversy.

2 167. Plaintiff's claims are typical of the claims of the members of the Class, since
3 Plaintiff and all members of the Class purchased prawns during the class period alleged herein,
4 their claims arise from the same course of conduct, and the relief sought is common.

5 168. Plaintiff will fairly and adequately represent and protect the interests of the
6 members of the Class as its interests are typical of the rest of the Class and it has no conflict with
7 other Class Members. Plaintiff has retained experienced and competent counsel.

8 169. Common questions of law and fact exist as to all members of the Class and
9 predominate over any questions affecting solely individual members of the Class. Among the
10 questions of law and fact common to the Class are:

- 11 (a) Whether business acts and practices, as alleged herein, constituted and
- 12 constitute a continuous and continuing course of conduct of unfair
- 13 competition by means of unfair, unlawful and/or fraudulent business acts or
- 14 practices within the meaning of §17200;
- 15 (b) Whether Plaintiff and each member of the Class are entitled to relief,
- 16 including full restitution of all revenues, earnings, profits, compensation and
- 17 benefits which may have been obtained by Defendant as a result of such
- 18 business acts or practices; and
- 19 (c) As a result of the above violations of Business and Professions Code Section
- 20 17200, Plaintiff are entitled to an order enjoining such conduct by Defendant,
- 21 and such orders and judgments that may be necessary, including the
- 22 appointment of a receiver, to restore to any person in interest any money paid
- 23 as a result of the acts of Defendant.

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1 **VII. CLAIMS FOR RELIEF**

2 **FIRST CLAIM FOR RELIEF**

3 **Unlawful Business Acts and Practices**
4 **California Business & Professions Code § 17200, *et seq.***
5 **(Against Costco, Charoen Pokphand Foods Public Company Limited and C.P. Food**
6 **Products, Inc.)**

7 170. Plaintiff hereby incorporates and realleges, as though fully set forth herein, each
8 and every allegation set forth in the preceding paragraphs of this Complaint.

9 171. Such acts of the Defendants as described above, constitute unlawful business
10 practices within the meaning of California Business and Professions Code § 17200.

11 172. Defendants’ business acts and practices, as alleged herein, constituted and
12 constitute a continuous and continuing course of conduct of unfair competition by means of
13 unfair, unlawful and/or fraudulent business acts or practices within the meaning of § 17200.

14 173. Defendants’ practices are unlawful in that their conduct in sourcing and selling
15 farmed prawns actively contributes to the use of slave labor in violation of bans on such human
16 trafficking enacted by the U.S., California and by international conventions, including but not
17 limited to the Tariff Act of 1930. The Anti-Trafficking in Persons Act, the UN Declaration of
18 Human Rights, and California Penal Code § 236, § 237, *et seq.* In addition, Defendant Costco’s
19 conduct in representing that it enforces policies against the use of slave labor in the farming of the
20 prawns it sells is a violation of Civil Code Section 1714.43. Costco’s practices are also unlawful
21 under California Business and Professions Code Section 17500, *et seq.* and Civil Code Section
22 1750, *et seq.*

23 174. Defendants’ practices are fraudulent in that Defendant Costco affirmatively
24 represents that it enforces its standards to prohibit the use of slave labor and it fails to identify the
25 fact that the frozen Thai prawns it is selling is produced using slave labor. Both Defendants are
26 aware of the use of the slave labor and know that consumers are concerned about the source of the
27 prawns but both Defendants refuse to identify their underlying sources other than identifying the
28 country of origin.

1 175. Defendants’ practices are unfair in so far as their behavior offends established
2 public policy against the use of slave labor and the sale of products tainted by the use of slave
3 labor, and against the production, distribution and sale of products produced under inhumane
4 conditions.

5 176. Defendants’ participation in a supply chain tainted with slave labor is immoral,
6 unethical, oppressive, unscrupulous and injurious to consumers.

7 177. Defendants’ practices are also unfair in that the benefit – lower prices for prawns
8 —are completely outweighed by the costs – slave labor.

9 178. Defendants’ business acts and practices, as alleged herein, have caused harm to
10 Plaintiff and each member of the Class.

11 179. Plaintiff and each member of the Class are entitled to relief, including full
12 restitution.

13 180. As a result of the above violations of Business and Professions Code Section
14 17200, Plaintiff is entitled to an order enjoining such conduct by Defendants, such orders and
15 judgments that may be necessary, including the appointment of a receiver, to restore to any person
16 in interest any money paid as a result of the acts of Defendants.

17 181. Plaintiff seeks to enjoin Defendants’ illegal practices tied to the supply chain for
18 Thai frozen farmed prawns, including:

- 19 • An injunction against the non-disclosure of Defendants’ tainted food
20 supply chain, including but not limited to the further sale of frozen farmed
21 prawns in its current packaging; and
- 22 • An injunction prohibiting the Defendants from selling misleading, or
23 inadequately labelled prawns that fail to notify the consumer of the
24 conditions described herein; and
- 25 • An injunction prohibiting against Defendants’ continued buying,
26 distributing, and selling products that they know, should know, or suspect
27 to be tainted by slave labor or human trafficking.

1 182. Plaintiff is entitled to an award of reasonable attorneys' fees under California Code
2 of Civil Procedure Section 1021.5 for the benefit conferred upon the general public of the State of
3 California by any injunctive or other relief entered herein.

4 **SECOND CLAIM FOR RELIEF**

5 **Misleading and Deceptive Advertising**
6 **California Business and Professions Code Section 17500, et seq.**
7 **(As To Defendant Costco)**

8 183. Plaintiff repeats and realleges each of the allegations contained in the preceding
9 and subsequent paragraphs, and incorporates the same as though fully set forth hereinafter.

10 184. California Business and Professions Code Section 17500 provides that it is
11 unlawful for a corporation "to induce the public to enter into any obligation relating thereto, to
12 make or disseminate or cause to be made or disseminated ... from this state before the public in
13 any state, in any newspaper or other publication, or any advertising device, or by public outcry or
14 proclamation, or in any other manner or means whatever, including over the Internet, any
15 statement ... which is untrue or misleading, and which is known, or which by the exercise of
16 reasonable care should be known, to be untrue or misleading ..."

17 185. Defendant's representations, including statements made in Defendant's television,
18 radio, and print advertising, websites, brochures, and all other written and oral materials
19 disseminated by Defendant contained statements that were false, misleading, or that omitted
20 material information that Defendant were under a duty to disclose and which were known or
21 should have been known to Defendant to be false, misleading or deceptive.

22 186. The misleading advertising described herein presents a continuing threat to
23 Plaintiff and members of the public in that Defendant persist and continue to engage in these
24 practices, and will not cease doing so unless and until forced to do so by this Court.

25 187. As a direct and proximate result of Defendant's misconduct and omissions,
26 Plaintiff sustained the damages herein set forth. Plaintiff is therefore entitled to injunction and
27 restitution according to proof at trial.

1 188. As a result of the above violations of Business and Professions Code Section
2 17500, Plaintiff is entitled to an order enjoining such conduct by Defendant, and such orders and
3 judgments that may be necessary, including the appointment of a receiver, to restore to any person
4 in interest any money paid as a result of the acts of Defendant.

5 189. Plaintiff seeks to enjoin Defendants' illegal practices tied to the supply chain for
6 Thai frozen farmed prawns, including:

- 7 • An injunction against the non-disclosure of Defendants' tainted food
8 supply chain, including but not limited to the further sale of frozen farmed
9 prawns in its current packaging; and
- 10 • An injunction prohibiting the Defendants from selling misleading, or
11 inadequately labelled prawns that fail to notify the consumer of the
12 conditions described herein; and
- 13 • An injunction prohibiting against Defendants' continued buying,
14 distributing, and selling products that they know, should know, or suspect
15 to be tainted by slave labor or human trafficking.

16 190. Plaintiff is entitled to an award of reasonable attorneys' fees under California Code
17 of Civil Procedure Section 1021.5 for the benefit conferred upon the general public of the State of
18 California by any injunctive or other relief entered herein.

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20 **THIRD CLAIM FOR RELIEF**

21 **Consumer Legal Remedies Act, Civil Code Section 1750, *et seq.***
22 **(As To Defendant Costco)**

23 191. Plaintiff realleges and incorporates by reference each of the allegations set forth
24 above on behalf of the Class.

25 192. The above acts of Defendant Costco, in selling prawns that are the product of slave
26 labor, were and are unfair methods of competition and unfair or deceptive acts and practices in
27 violation of the Consumer Legal Remedies Act, Civil Code Section 1750, *et seq.* ("CLRA").

28 193. CLRA section 1770(a)(5) prohibits "representing that goods or services have
sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities which they do not

1 have or that a person has a sponsorship, approval, status, affiliation, or connection which he or
2 she does not have.” Defendant violated this provision by making the misrepresentations describe
3 above, including but not limited to, in connection with its Code of Conduct and in selling
4 misleading and inadequately labeled prawns that fail to notify the consumer of unlawful labor
5 abuses in the supply chain. Defendant continues to violate this provision in connection with sales
6 of prawns to Class members.

7 194. CLRA section 1770(a)(7) prohibits “representing that goods or services are of a
8 particular standard, quality, or grade, or that goods are of a particular style or model, if they are of
9 another.” Defendant violated this provision by making the misrepresentations describe above,
10 including but not limited to, in connection with its Code of Conduct and in selling misleading and
11 inadequately labeled prawns that fail to notify the consumer of unlawful labor abuses in the
12 supply chain. Defendant continues to violate this provision in connection with sales of prawns to
13 Class members.

14 195. CLRA section 1770(a)(9) prohibits “advertising goods or services with intent not
15 to sell them as advertised.” Defendant violated this provision by making the misrepresentations
16 describe above, including but not limited to, in connection with its Code of Conduct and in selling
17 misleading and inadequately labeled prawns that fail to notify the consumer of unlawful labor
18 abuses in the supply chain. Defendant continues to violate this provision in connection with sales
19 of prawns to Class members.

20 196. CLRA section 1770(a)(16) prohibits “representing that the subject of a transaction
21 has been supplied in accordance with a previous representation when it has not.”

22 197. The violations of the CLRA have caused pecuniary loss to Plaintiff and the alleged
23 Class.

24 198. As a result of the above violations of Business and Professions Code Section
25 17500, Plaintiff and the Class are entitled to an order of this Court enjoining such future conduct
26 on the part of Defendant, and such other orders and judgments which may be necessary, including
27 the appointment of a receiver, to restore to any person in interest any money paid as a result of the
28 acts of Defendant.

1 199. Plaintiff seeks to enjoin Defendants' illegal practices tied to the supply chain for
2 Thai frozen farmed prawns, including:

- 3 • An injunction against the non-disclosure of Defendants' tainted food
4 supply chain, including but not limited to the further sale of frozen farmed
5 prawns in its current packaging; and
- 6 • An injunction prohibiting the Defendants from selling misleading, or
7 inadequately labelled prawns that fail to notify the consumer of the
8 conditions described herein; and
- 9 • An injunction prohibiting against Defendants' continued buying,
10 distributing, and selling products that they know, should know, or suspect
11 to be tainted by slave labor or human trafficking.

12 200. Plaintiff is entitled to an award of reasonable attorneys' fees under California's
13 Consumer Legal Remedies Act.

14 **VIII. PRAYER FOR RELIEF**

15 WHEREFORE, Plaintiff prays for relief as follows:

- 16 a. For certification of this action as a class action;
- 17 b. For injunctive relief;
- 18 c. For restitution and such other equitable relief as may be appropriate under
19 California Law;
- 20 d. For costs of suit and an award of reasonable attorneys' fees pursuant to Code of
21 Civil Procedure § 1021.5, Consumer Legal Remedies Act, and any other
22 applicable law; and
- 23 e. For such other and further relief as the Court may deem just and proper.

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Dated: August 19, 2015

COTCHETT, PITRE & McCARTHY, LLP

By: /s/ Niall P. McCarthy

NIALL P. McCARTHY
ANNE MARIE MURPHY
SHAUNA R. MADISON

HOWARD LAW FIRM

DEREK HOWARD

JENKINS MULLIGAN & GABRIEL LLP

DANIEL J. MULLIGAN

DEMAND FOR JURY TRIAL

Pursuant to Federal Rule of Civil Procedure 38, Plaintiff demands a trial by jury of all the claims asserted in this Complaint so triable.

Dated: August 19, 2015

COTCHETT, PITRE & McCARTHY, LLP

By: /s/ Niall P. McCarthy

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