CONFIDENTIAL	MC-060
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STREET ADDRESS  MAILING ADDRESS: CITY AND ZIP CODE: BRANCH NAME  PLAINTIFF:  [UNDER SEAL]  GOID Street  Sacramento, CA 95814  Gordon D. Schaber Sacramento County Courthouse  [UNDER SEAL]	34-2012-00125005
CONFIDENTIAL COVER SHEET—FALSE CLAIMS ACTION	CASE NUMBER:
INSTRUCTIONS: This civil action is brought under the False Claims Act, Government Code section 12650 et seq. The documents filed in this case are under seal and are confidential pursuant to Government Code section 12652(c).  This Confidential Cover Sheet must be affixed to the caption page of the complaint and to any other paper filed in this case until the seal is lifted.  You should check with the court to determine whether papers filed in False Claims Act cases must be filed at a particular location.	Seal to expire on (date):  UNLESS: (1) Motion to extend time is pending; or (2) Extended by court order
<ol> <li>The document to which this cover sheet is affixed is:         <ul> <li>X</li> <li>Complaint for damages for violation of the False Claims Act</li> <li>Civil Case Cover Sheet (form 982.2(b)(1))</li> <li>Motion for an extension of time to intervene</li> <li>Affidavit or other document in support of the motion for an extension of time</li> <li>Order extending time to intervene (specify date order expires):</li> <li>Other order (describe):</li> </ul> </li> <li>In the document of the part of the motion for an extension of time expires of the motion for an</li></ol>	nave access to the file
<ol> <li>This Confidential Cover Sheet and the attached document must each be separately file</li> <li>Date: May 25, 2012</li> </ol>	-stamped by the clerk of the court.

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12	IN AND FOR THE COU	NTY OF SACRAMENTO
13	STATE OF CALIFORNIA ex rel.	Case No.
14	[FILED UNDER SEAL],	
15	Plaintiffs,	COMPLAINT
16	VS.	(1) FOR VIOLATIONS OF THE CALIFORNIA INSURANCE FRAUDS
17	[FILED UNDER SEAL],	PREVENTION ACT, AND
18	Defendant.	(2) FOR VIOLATIONS OF THE CALIFORNIA FALSE CLAIMS ACT
19		(Cal. Gov. Code § 12652;
20		Cal. Ins. Code § 1871.7)
21		DEMAND FOR JURY TRIAL
22		
23		
24		
25	FILED IN CAMERA	A AND UNDER SEAL
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27		
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McCarthy, llp	COMPLAINT	·

**COMPLAINT** 

JOSEPH W. COTCHETT (SBN 36324) jcotchett@cpmlegal.com NIALL P. McCARTHY (SBN 160175) nmccarthy@cpmlegal.com NANCI E. NISHIMURA (SBN 152621) nnishimura@cpmlegal.com JUSTIN T. BERGER (SBN 250346) jberger@cpmlegal.com ADAM J. ZAPALA (SBN 245748) azapala@cpmlegal.com COTCHETT, PITRE & McCARTHY, LLP San Francisco Airport Office Center 840 Malcolm Road Burlingame, CA 94010 Telephone: (650) 697-6000 Facsimile: (650) 692-3606 9 Attorneys for Qui Tam Plaintiffs 10 IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA 11 IN AND FOR THE COUNTY OF SACRAMENTO 12 13 STATE OF CALIFORNIA ex rel. Case No. \_\_\_\_\_\_ MARK SERSANSIE and WILLIAM 14 REYNOLDS. COMPLAINT 15 Plaintiffs, **(1)** FOR VIOLATIONS OF THE 16 CALIFORNIA INSURANCE VS. FRAUDS PREVENTION ACT, 17 GARDENS REGIONAL HOSPITAL AND MEDICAL CENTER, INC. (d/b/a Tri-City 18 Regional Medical Center); **(2)** FOR VIOLATIONS OF THE SOUTH BAY HOSPITAL CALIFORNIA FALSE CLAIMS 19 MANAGEMENT COMPANY, LLC.: ACT HEALTHSMART PACIFIC, INC. (d/b/a 20 Pacific Hospital of Long Beach); RIVERSIDE HEALTHCARÉ SYSTEM, (Cal. Ins. Code § 1871.7; 21 **L.P.** (d/b/a Riverside Community Hospital); Cal. Gov. Code § 12652) ST. BERNARDINE MEDICAL CENTÉR; 22 SPINAL SOLUTIONS, LLC.; INTERNATIONAL IMPLANTS, LLC.; DEMAND FOR JURY TRIAL 23 COMPREHENSIVE INTRA-OPERATIVE SERVICES, INC. (d/b/a C.I.O.S., Inc.); 24 SUMMIT MEDICAL EQUIPMENT, INC.; PLATINUM MEDICAL GROUP, INC.; 25 CROWDER MACHINE & TOOL SHOP; JACK AKMAKJIAN, M.D.; 26 G. SUNNY UPPAL, M.D.; JOSEPH VANDERLINDEN, M.D.; 27 EDWARD C. KOLPIN, M.D.; 28

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1	SUMMIT MEDICAL EQUIPMENT, INC.;
2	PLATINUM MEDICAL GROUP, INC.;
3	CROWDER MACHINE & TOOL SHOP; JACK AKMAKJIAN, M.D.;
٦	G. SUNNY UPPAL, M.D.;
4	JOSEPH VANDERLINDÉN, M.D.; EDWARD C. KOLPIN, M.D.;
5	HEALTHPOINTE MEDICAL GROUP,
٦	INC.;
6	JEFFREY S. CATANZARITE, D.C.; MICHAEL DROBOT;
7	MICHAEL "MIC" MCGRATH;
	PAUL RANDALL;
8	CHRISTINE HERNANDEZ; ROGER WILLIAMS,
9	BERYL WEINER;
	WILLIAM CROWDER;
l0	MARY WILLIAMS; and DOES 1 through 60,
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	Defendants.
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15	FILED IN CAMERA AND UNDER SEAL
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COMPLAINT

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#### I. INTRODUCTION

- 1. This *Qui Tam* lawsuit is being brought to stop rampant insurance fraud achieved through the unlawful employment of "runners, cappers and steerers," overbilling, illegal kickbacks to doctors, and counterfeiting of medical implant hardware perpetrated by Defendant Hospitals and their surgeons, spinal surgery hardware distributors, and healthcare "marketers" in the area of **spinal fusion surgeries**. By virtue of their unlawful scheme, the Defendants, and their unnamed coconspirators, have cheated the California Workers' Compensation System, including the State Compensation Insurance Fund ("SCIF"), Medi-Cal and private insurers out of hundreds of millions of dollars.
- 2. This scheme has led to patients receiving dangerous medical implants that have a substantial likelihood of failure. Many patients received spinal fusion surgeries that utilized **counterfeit screws and rods**, placing patients' lives at risk, and subjecting them to further surgeries to replace the counterfeit hardware.
- 3. Qui Tam Plaintiffs, through deep investigation and inside knowledge of Defendants' operations, have obtained vast non-public evidence supporting the allegations of this Complaint. Among other evidence, Qui Tam Plaintiffs are in possession of the counterfeit screws and rods that Defendants have knowingly implanted in hundreds, likely thousands, of California workers. Qui Tam Plaintiffs have verified with the bona fide manufacturers of the spinal hardware that the hardware used by Defendants, now in Qui Tam Plaintiffs' possession, is counterfeit.
- 4. Additionally, Qui Tam Plaintiffs have obtained bills, invoices, agreements, and copies of payments that evidence the vast system of kickbacks that underlies the scheme described herein. Qui Tam Plaintiffs have also obtained details admissions from individuals involved in the spinal fusion surgery scheme.
- 5. California's employers, including its public employers, are required by law to carry workers' compensation coverage. In 2010, employers paid \$7.1 billion in insurance premiums to private insurers or SCIF to cover their workers' compensation

liability. In turn, these insurers have paid billions in medical claims related to injured workers. As a result of the unlawful scheme described herein, private workers' compensation insurers, other private insurers, SCIF and Medi-Cal have paid grossly inflated prices for spinal fusion surgeries and hardware, including, in some cases, paying for surgeries that were not medically necessary. This unlawful and fraudulent scheme has only served to increase the cost of mandatory workers' compensation coverage for California's employers, as well as insurance premiums in the private market.

- 6. The frequency of spinal fusion surgeries in the workers' compensation system has exploded in recent years. In 2010, spinal fusion surgeries accounted for a whopping 40% of inpatient hospital charges to the California Workers' Compensation System, up from only 30% in 2001. As discussed in more detail below, the Defendant Hospitals' revenues from spinal fusion surgeries have also dramatically increased during the period relevant to this Complaint. In 2007, Defendant Tri-City Regional Medical Center billed just \$3 million to workers' compensation insurers for spinal fusion surgeries. Only three years later, Tri-City billed workers' compensation carriers \$65 million for the same surgery. This dramatic increase in revenue realized by Defendant Tri-City and the other Defendant Hospitals is due in large part to the unlawful employment of "runners, cappers, and steerers," overbilling, illegal kickbacks to doctors, counterfeiting of spinal implant hardware and other egregious and unlawful activity.
- 7. The Legislature established the State Compensation Insurance Fund in 1914. It is now the largest provider of workers' compensation coverage in California. SCIF is a division of the California Department of Industrial Relations and is considered a California state agency. See, Gilmore v. SCIF (1937) 23 Cal.App.2d 325, 329 (SCIF "is an agency of the state."). SCIF's mission is to provide an available market for workers' compensation insurance at fair rates, and to serve as a model for all workers' compensation carriers. It includes approximately 150,000 policyholders, more than \$1.2 billion in premium, and nearly \$20 billion in assets. In addition to covering private employers, SCIF also acts as the workers' compensation carrier for several California

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state agencies and political subdivisions. See, Ins. Code § 11870. SCIF has been victimized for hundreds of millions of dollars by Defendants.

Moreover, the same scheme has been perpetrated on patients whose surgeries were paid for by Medi-Cal - California's safety net for individuals unable to afford health insurance. Medi-Cal is intended to provide essential care for California's growing indigent population, but its funds are presently stretched to their limit. Medi-Cal has been subject to fraud and abuse by unscrupulous providers and others involved in the healthcare system, including Defendants in this case, who put profits above the public welfare. These unlawful schemes have threatened to diminish the quality of care, substantially burdened taxpayers, and degraded the medical profession.

#### II. OVERVIEW OF THE UNLAWFUL SCHEME AND CONSPIRACY

- 9. Recognizing the potential for extremely lucrative reimbursements from workers' compensation carriers, Medi-Cal and private insurers, hospitals – including the Defendant Hospitals named herein – have entered into contracts with third-party "marketers" to steer spinal surgery patients to the hospitals.
- 10. Hospital "marketers," including Defendants Paul Randall and Michael "Mic" McGrath, are paid substantial sums of money by Defendant Hospitals to deliver spinal fusion patients for surgery. For example, Tri-City paid Mic McGrath \$20,000 a month to steer spinal cases to Defendant Tri-City Hospital.
- 11. Chiropractors are paid illegal kickbacks by the "marketers" for referring patients to the Defendant Hospitals for spinal fusion surgeries. The "marketers" establish networks of loyal chiropractors who receive handsome rewards for sending patients to particular hospitals.
- 12. Doctors, in addition to chiropractors, are also paid illegal kickbacks by "marketers" for referring patients to the Defendant Hospitals for spinal fusion surgeries. These lower-level doctors refer patients for surgery to particular surgeons and hospitals in return for illegal kickbacks.
  - 13. **Defendant Hospitals** have full knowledge that these "marketers" have

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egregiously targeted unsophisticated Latino workers from across California. Over the past decade, at least 550 workers from the San Joaquin Valley have had spinal fusion surgeries at either Tri-City Regional Medical Center or Pacific Hospital of Long Beach. In addition to the illegal kickbacks described above, the "marketers" also paid illegal kickbacks to doctors to recruit them to perform spinal fusion surgeries at the Defendant Hospitals.

- 14. Implant hardware is used in all spinal fusion surgeries. Many of the same marketers and other unscrupulous operators, including Defendants Paul Randall, Michael Drobot and Roger Williams, have established spinal hardware distributorships. The Defendant Distributors pay unlawful kickbacks to the surgeons to induce them to purchase their implant hardware. The Distributors then sell the implant hardware to the Defendant Hospitals at grossly inflated prices.
- 15. Moreover, several of the Defendants named herein manufacture and/or knowingly utilize counterfeit screws and rods in the spinal implant hardware sold to hospitals. This is done with the Defendant Hospitals' knowledge or reckless disregard for the truth. The proceeds from these unlawful, counterfeit and inflated sales are used to further the kickback schemes alleged herein.
- 16. The Defendant Hospitals have full knowledge that surgeons are using the counterfeit screws and rods in spinal fusion surgeries and are in turn billing workers' compensation carriers, Medi-Cal and private insurers at even further inflated prices. This scheme has bilked SCIF, insurers and Medi-Cal out of hundreds of millions of dollars. It has also led to patients receiving dangerous medical implants that have a substantial likelihood of failure. Even worse, many patients received inflated spinal fusion surgeries with counterfeit screws that were not even medically necessary in the first place.

# III. <u>JURISDICTION AND VENUE</u>

17. This Court has jurisdiction over the claims in this Complaint pursuant to California Insurance Code § 1871.7 (the "California Insurance Frauds Prevention Act")

- 18. All of the entities named in this Complaint are organized under the laws of California and conduct substantial business within the State of California, as well as maintain employees and offices within the State. Each entity named herein makes sales within California. The entities' unlawful, false and/or fraudulent conduct took place within the State of California.
- 19. All of the individuals named in this Complaint reside in the State of California. Their unlawful, false and/or fraudulent conduct took place within the State of California.
- 20. Venue in the County of Sacramento is appropriate pursuant to the California Insurance Frauds Prevent Act and the California False Claims Act. *Qui Tam* Plaintiffs bring this action to recover unlawful, false and/or fraudulent claims on behalf of the California Department of Insurance, the State Compensation Insurance Fund and Medi-Cal. These state agencies, as well as their special investigative units, are located in the County of Sacramento. Moreover, any recovery achieved under these statutes is returned to the State of California and the appropriate public agency.

#### IV. PARTIES

#### A. Qui Tam Plaintiffs

- 21. The Plaintiff in this action is the State of California, by and through *Qui Tam* Plaintiffs **Mark Sersansie** and **William Reynolds**, pursuant to Insurance Code § 1871.7(e)(1) and California Government Code § 12652.
- 22. Qui Tam Plaintiff Mark Sersansie is an individual and former employee of Defendant Platinum Medical, an entity owned and controlled by Defendants Paul Randall and Christine Hernandez. Qui Tam Plaintiff Sersansie is an "original source" as that term is defined, and he has direct and independent knowledge of the information on which these allegations are based. The facts alleged in this Complaint are based entirely upon his personal observation, investigation, documents and tangible things in his possession, as well as the observations, investigation, documents and tangible things in the possession

of Mr. Reynolds.

- 23. Qui Tam Plaintiff William Reynolds is an individual and former employee of two workers' compensation carriers in California. Qui Tam Plaintiff Reynolds is an "original source" as that term is defined, and he has direct and independent knowledge of the information on which these allegations are based. The facts alleged in this Complaint are based entirely upon his personal observation, investigation, documents and tangible things in his possession, as well as the observations, investigation, documents and tangible things in the possession of Mr. Sersansie.
- 24. Qui Tam Plaintiffs have provided the Attorney General's office, the district attorney, and the insurance commissioner of California with a full disclosure of substantially all material facts, as required by Cal. Ins. Code § 1871.7(e)(2), and Government Code § 12652.

### B. Defendant Hospitals

- 25. Defendant Gardens Regional Hospital and Medical Center, Inc., doing business as "Tri-City Regional Medical Center" ("Tri-City") is a "non-profit" hospital located at 21530 Pioneer Boulevard, Hawaiian Gardens, California 90716. It is a 107-bed facility situated just south of Los Angeles near Long Beach. Hawaiian Gardens is a small, low-income city in Los Angeles County with approximately 15,000 residents, consisting mostly of Latinos.
- 26. Defendant Tri-City has rapidly developed a thriving business performing spinal fusion surgeries, mostly on workers' compensation patients. In 2007, the hospital performed just \$3 million in spinal fusion surgeries. By 2010, as a result of the unlawful scheme described herein, Defendant Tri-City performed \$65 million in spinal surgeries on behalf of workers' compensation patients. Tri-City has entered into marketing agreements with Defendants Paul Randall, "Mic" McGrath and other unnamed coconspirators. These marketing agreements have paid Defendants as much as \$100,000 a month to unlawfully steer spinal surgery patients to the hospital. Tri-City paid Defendant Paul Randall more than \$3.2 million between 2008 and 2011 to perform

"marketing" services for the hospital.

- 27. Tri-City has knowingly and unlawfully (a) employed runners, cappers, steerers or other persons for the purpose of obtaining patients (b) inflated the cost of spinal surgeries and hardware billed to workers' compensation carriers, SCIF, Medi-Cal and private insurers, (c) aided and abetted, as well as permitted, the kickback schemes described herein, (d) billed insurance carriers, including SCIF, Medi-Cal and others, grossly inflated prices for counterfeit screws and rods used in the spinal implant systems, and (e) billed insurance carriers for spinal fusion surgeries that were not medically necessary.
- 28. Defendant South Bay Hospital Management Company LLC ("South Bay") is located at 12401 Wilshire Boulevard, Ste. 200, Los Angeles, California 90025. Defendant South Bay operates as a "management company" for Defendant Tri-City. The LLC is comprised of three managers: (a) Southern California Vital Solutions, Inc., (b) S&W Health Management Services, Inc., and (c) the Serrano Management Group. Southern California Vital Solutions, Inc. is owned and controlled by Dr. Glenn Marshak. S&W Health Management Services, Inc. is owned and controlled by Defendant Beryl Weiner, Esq. The Serrano Management Group is owned and controlled by the former CEO of Defendant Tri-City, Arthur Gerrick. Defendant South Bay is being used as part of the scheme alleged herein. Profits from unlawful billing for spinal fusion surgeries and hardware is funneled and laundered through Defendant South Bay.
- 29. Defendant South Bay has knowingly and unlawfully conspired to (a) employ runners, cappers, steerers or other persons for the purpose of obtaining patients (b) inflate the cost of spinal surgeries and hardware billed to workers' compensation carriers, SCIF, Medi-Cal and private insurers, (c) aid and abet, as well as permit, the kickback schemes described herein, (d) bill insurance carriers, including SCIF, Medi-Cal and others, grossly inflated prices for counterfeit screws and rods used in the spinal implant systems, and (e) bill insurance carriers for spinal fusion surgeries that were not medically necessary. Defendant South Bay and its managers, specifically Defendant

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Beryl Weiner, have retained the ill-gotten gains from this unlawful scheme.

- 30. Defendant **Healthsmart Pacific**, **Inc.**, doing business as "**Pacific Hospital**" of **Long Beach**" ("Pacific Hospital") is located at 2776 Pacific Avenue, Long Beach, California 90806. The hospital is owned and controlled by Defendant Michael Drobot, where he is also its Chief Executive Officer. Pacific Hospital is managed by West Coast Surgery Center Management, Inc., another company owned and operated by Defendant Michael Drobot.
- 31. Drobot purchased the hospital in 1997 and immediately shifted its focus to spinal care for workers' compensation patients. After he purchased it, the hospital quickly became one of the most prolific spinal surgery hospitals in all of California. In the year prior to taking over the hospital, Pacific performed just 162 spinal fusion surgeries. After Defendant Drobot took over, it performed 477 in the subsequent year. According to hospital discharge data, between 2001 and 2010, it performed 5,138 spinal fusion surgeries for workers' compensation patients. Pacific Hospital billed \$533 million for these surgeries three times as much as any other hospital in California for the same period of time, including much larger hospitals. The hospital also entered into expensive "marketing" arrangements with Defendant Paul Randall and others. As of August 2011, Randall entered into a \$100,000 per month agreement with Defendant Drobot to steer patients and doctors to hospitals that use Defendant Drobot's implants, including Pacific Hospital.
- 32. Defendant Pacific Hospital has knowingly and unlawfully (a) employed runners, capppers, steerers or other persons for the purpose of obtaining patients, (b) inflated the cost of spinal surgeries and hardware billed to workers' compensation carriers, SCIF, Medi-Cal and private insurers, (c) aided and abetted, as well as permitted, the kickback schemes described herein, (d) billed insurance carriers, including SCIF, Medi-Cal and others, grossly inflated prices for counterfeit screws and rods used in the spinal implant systems, and (e) billed insurance carriers for spinal fusion surgeries that were not medically necessary. Moreover, the hospital's Chief Executive Officer and

- 33. Defendant Riverside Healthcare System, L.P., doing business as "Riverside Community Hospital" ("Riverside Hospital") is located at 4445 Magnolia Avenue, Riverside, California 92521. This hospital has 6,354 inpatient surgeries per year and 2,509 outpatient surgeries per year. Defendant Riverside Hospital has knowingly and unlawfully (a) employed runners, cappers, steerers or other persons for the purpose of obtaining patients, (b) aided and abetted, as well as permitted, the kickback schemes described herein, and (c) billed insurance carriers, including SCIF, Medi-Cal and others, grossly inflated prices for counterfeit screws and rods used in the spinal implant systems.
- 34. Defendant St. Bernardine Medical Center ("St. Bernardine") is a member of Catholic Healthcare West ("CHW"). The hospital has knowingly and unlawfully (a) employed runners, cappers, steerers or other persons for the purpose of obtaining patients, (b) aided and abetted, as well as permitted, the kickback schemes described herein, and (c) billed insurance carriers, including SCIF, Medi-Cal and others, grossly inflated prices for counterfeit screws used in the spinal implant systems.
- 35. Above are just a few of the hospitals *Qui Tam* Plaintiffs know are involved in the schemes alleged herein. *Qui Tam* Plaintiffs are ignorant of the names and capacities of additional Defendant Hospitals sued herein as DOES 1 through 10, inclusive, and therefore sue such Defendants by fictitious names pursuant to California Code of Civil Procedure § 474. *Qui Tam* Plaintiffs will amend this Complaint to allege the true names and capacities of the fictitiously named Defendants once they are ascertained.

#### C. Defendant Distributors and Marketers

36. Defendant **Spinal Solutions**, **LLC** ("Spinal Solutions") is located at 26157 Jefferson Avenue, Murrieta, California 92562. Spinal Solutions is a medical-implant distributorship owned and operated by Defendants Roger Williams and Mary Williams. Defendants Spinal Solutions and Roger Williams have been engaged in a scheme to manufacture and sell to the Defendant Hospitals counterfeit "pedicle screw systems" and

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rods, used in spinal fusion surgeries. Spinal Solutions also had marketing agreements with Defendants Paul Randall and "Mic" McGrath and worked together to perpetrate this unlawful scheme. To further Spinal Solutions' unlawful scheme, Defendant Roger Williams flew doctors on his private plane to foreign countries and other vacation destinations. These trips also provided Defendant Spinal Solutions with "cover" for carrying out its unlawful counterfeiting scheme.

- 37. Qui Tam Plaintiffs are in possession of documents demonstrating that Spinal Solutions and Roger Williams paid unlawful kickbacks to doctors for choosing their spinal implant systems. Defendant Spinal Solutions has knowingly and unlawfully (a) inflated the price of its spinal implant systems sold to Defendant Hospitals, (b) engaged in a scheme to manufacture and/or utilize counterfeit screws and rods in spinal fusion surgeries sold to hospitals, (c) engaged in the kickback schemes alleged herein, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in its spinal implant system.
- 38. Defendant International Implants, LLC ("International Implants") is located at 20377 SW Acacia Street, Suite 110, Newport Beach, California 92660. Defendant Michael Drobot also owns and controls this entity. International Implants has provided various hospitals, including Defendant Pacific Hospital, with spinal implant hardware.
- 39. International Implants has knowingly manufactured, caused to be manufactured or knowingly utilized counterfeit screws in its spinal implant systems intended to be sold to hospitals and billed to insurance carriers. Between the years of 2004 and 2008, International Implants purchased counterfeit screws and implant systems from Defendant Spinal Solutions and later resold those systems to hospitals. International Implants has knowingly and unlawfully (a) inflated the price of its spinal implant systems sold to hospitals, (b) engaged in the kickback schemes described herein, and (c) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated

- 40. Defendant C.I.O.S., Inc., (Comprehensive Intra-Operative Services, Inc.) is located at 9980 Indiana Avenue, #3, Riverside, California 92503. C.I.O.S. is owned and operated by Defendant Michael "Mic" McGrath. Defendant Mic McGrath has had marketing agreements with Defendants Tri-City, Pacific Hospital, Riverside Hospital, Michael Drobot and Roger Williams, among others. *Qui Tam* Plaintiff is also in possession of documents showing unlawful kickback invoices from doctors to C.I.O.S., and kickback payments from C.I.O.S. to doctors in accordance with those invoices.
- 41. C.I.O.S. has knowingly and unlawfully (a) agreed to serve as a runner, capper, steerer or other person for the purpose of obtaining patients for Defendant Hospitals, (b) engaged in a scheme to provide kickbacks to doctors performing spinal surgeries, (c) engaged in a scheme to inflate the cost of spinal fusion hardware sold to hospitals and billed to insurers, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in the spinal implant systems.
- 42. Defendant Summit Medical Equipment, Inc. ("Summit") is located at 21520 Pioneer Boulevard, Suite 203, Hawaiian Gardens, California 90716. It is located in the same complex as Defendant Tri-City. It is also located at the same address and suite as Defendant Platinum Medical. Both Defendants Summit and Platinum Medical are owned and operated by Defendants Paul Randall and Christine Hernandez. Paul Randall and Christine Hernandez use various corporate shells to perpetrate the schemes alleged herein. Defendant Summit recruited doctors and chiropractors to refer workers' compensation patients for spinal surgeries at Defendant Tri-City and other hospitals by paying them unlawful kickbacks of \$15,000 and \$20,000 per surgery. Defendant Summit also purchased and resold spinal surgery implant hardware to be used

in surgeries at Defendant Tri-City and other hospitals. In many cases, the spinal implant

hardware was counterfeit.

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43. Defendant Summit Medical Group has knowingly and unlawfully (a) agreed to serve as a runner, capper, steerer or other person for the purpose of obtaining patients for Defendant Hospitals, (b) inflated the cost of spinal surgery hardware billed to hospitals, (c) engaged in a scheme to use the profits from the inflated hardware to pay kickbacks to doctors who refer spinal surgery cases to Defendant Hospitals, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in the spinal implant systems.

Pioneer Boulevard, Suite 203, Hawaiian Gardens, California 90716. It is located in the same complex as Defendant Tri-City. It is also located at the same address and suite as Defendant Summit. Both Summit and Platinum are owned and operated by Defendants Paul Randall and Christine Hernandez. Qui Tam Plaintiff Sersansie was employed for a period of time by Defendant Platinum. Defendant Platinum recruited doctors and chiropractors to refer workers' compensation patients for spinal surgeries at Defendant Tri-City and other hospitals by paying them unlawful kickbacks of \$15,000 and \$20,000 per surgery. It also purchased and resold spinal surgery implant hardware to be used in surgeries at Defendant Tri-City and other hospitals. In many cases, the spinal implant hardware was counterfeit.

- 45. Defendant Platinum has knowingly and unlawfully (a) agreed to serve as a runner, capper, steerer or other person for the purpose of obtaining patients for Defendant Hospitals, (b) inflated the cost of spinal surgery hardware billed to hospitals, (c) engaged in a scheme to use the profits from the inflated hardware to pay kickbacks to doctors who refer spinal surgery cases to Defendant Hospitals, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in the spinal implant systems.
- 46. Above are just a few of the distributors and marketers *Qui Tam* Plaintiffs know are involved in the schemes alleged herein. *Qui Tam* Plaintiffs are ignorant of the names and capacities of additional Defendant Distributors and Marketers sued herein as

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DOES 11 through 20, inclusive, and therefore sue such Defendants by fictitious names pursuant to California Code of Civil Procedure section 474. *Qui Tam* Plaintiffs will amend this Complaint to allege the true names and capacities of the fictitiously named Defendants once they are ascertained.

#### D. Defendant Counterfeit Manufacturer

- 47. Defendant Crowder Machine & Tool Shop is a machine and manufacturing shop located at 43339 Business Park Dr., #108, Temecula, California 92590. Defendants Spinal Solutions and Roger Williams hired Crowder Machine & Tool Shop to knowingly manufacturer counterfeit, non-FDA approved pedicle screws and rods to be used in spinal fusion surgeries. Defendant Crowder knowingly and unlawfully conspired to cause insurance carriers to be billed at grossly inflated prices for counterfeit screws and rods used in the spinal fusion surgeries.
- 48. Above is just one of the counterfeit manufacturers involved in the schemes alleged herein and known to *Qui Tam* Plaintiffs. *Qui Tam* Plaintiffs are ignorant of the names and capacities of additional Defendant Counterfeit Manufacturers sued herein as DOES 21 through 30, inclusive, and therefore sue such Defendants by fictitious names pursuant to California Code of Civil Procedure section 474. *Qui Tam* Plaintiffs will amend this Complaint to allege the true names and capacities of the fictitiously named Defendants once they are ascertained.

#### E. <u>Defendant Surgeons</u>

49. Defendant Jack Akmakjian, M.D., is a spinal fusion surgeon performing surgeries in the Southern California region. Dr. Akmakjian's principal place of business is the Spine and General Orthopaedics Center, located at 7300 Magnolia Drive, Riverside, California 92504. Dr. Akmakjian, however, also performs spinal fusion surgeries at the Defendant Hospitals. Dr. Akmakjian has entered into sham "consulting" agreements with Defendants C.I.O.S., Spinal Solutions and others. The actual purpose of these sham "consulting" agreements is to provide him with illegal kickbacks for performing spinal fusion surgeries at Defendant Hospitals and for choosing implant hardware from the

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50. Defendant **G. Sunny Uppal, M.D.**, is a spinal fusion surgeon performing surgeries in the Southern California region. Dr. Uppal's principal place of business is the Orthopaedic Medical Group of Riverside, Inc., located at 6800 Brockton Avenue, Riverside, California 92506. Dr. Uppal, however, also performs spinal fusion surgeries at the Defendant Hospitals. Dr. Uppal has also entered into sham "consulting" agreements with Defendants C.I.O.S., Spinal Solutions and others. The actual purpose of these sham "consulting" agreements is to provide him with illegal kickbacks for performing spinal fusion surgeries at Defendant Hospitals and for choosing implant hardware from the **Defendant Distributors**.

- 51. Defendant Joseph Vanderlinden, M.D., is a surgeon who performs spinal fusion surgeries. His principal place of business is located at 399 E. Highland Avenue, Suite 319, San Bernardino, California 92404. Dr. Vanderlinden has accepted illegal kickbacks for performing spinal fusion surgeries at Defendant Hospitals and for choosing implant hardware from the Defendant Distributors.
- 52. Defendant Edward C. Kolpin, M.D. is a spinal fusion surgeon performing operations at both Defendant Tri-City and Defendant Pacific Hospital. Dr. Koplin has received illegal kickbacks for performing spinal fusion surgeries at Defendant Hospitals and for choosing implant hardware from the Defendant Distributors.
- 53. Above are just a few of the doctors *Qui Tam* Plaintiffs know are involved in the schemes alleged herein. *Qui Tam* Plaintiffs are ignorant of the names and capacities of additional Defendant Surgeons sued herein as DOES 31 through 40, inclusive, and therefore sue such Defendants by fictitious names pursuant to California Code of Civil Procedure section 474. *Qui Tam* Plaintiffs will amend this Complaint to allege the true names and capacities of the fictitiously named Defendants once they are ascertained.

# F. <u>Defendant Chiropractors and Doctors</u>

54. Defendant **Healthpointe Medical Group, Inc.** ("Healthpointe") owns a network of clinics in Southern California, and is controlled and operated by Ismael Silva,

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M.D. Healthpointe and Silva were paid approximately \$1.8 million by Michael Drobot of Pacific Hospital and International Implants in exchange for the referral of patients for spinal surgeries.

- 55. Defendant **Jeffrey S. Catanzarite**, **D.C.** is a practitioner located in Costa Mesa, California. Catanzarite was paid approximately \$1.7 million in 2007 by Michael Drobot of Pacific Hospital and International Implants in exchange for the referral of patients for spinal surgeries.
- 56. Above are just a few of the chiropractors and doctors *Qui Tam* Plaintiffs know are involved in the schemes alleged herein. *Qui Tam* Plaintiffs are ignorant of the names and capacities of additional Defendant Surgeons sued herein as DOES 41 through 50, inclusive, and therefore sue such Defendants by fictitious names pursuant to California Code of Civil Procedure section 474. *Qui Tam* Plaintiffs will amend this Complaint to allege the true names and capacities of the fictitiously named Defendants once they are ascertained.

#### G. Individual Defendants

- 57. Defendant **Michael Drobot** is an individual residing in the State of California. Drobot owns and operates Defendants Pacific Hospital and International Implants. In addition to these entities, Defendant Drobot has interests in, or owns, several other companies providing services to workers' compensation patients. Some of Drobot's businesses include, a van service to shuttle workers' compensation patients, a provider of Spanish interpretation services, and distributors of spinal implant hardware. His hospital, Pacific Hospital, has been one of the most prolific in performing spinal fusion surgeries.
- 58. Defendant Drobot has knowingly and unlawfully (a) employed runners, cappers, steerers or other persons for the purpose of obtaining patients, (b) inflated the cost of spinal surgeries and hardware billed to workers' compensation carriers, Medi-Cal and private insurers, (c) engaged in, aided and abetted, as well as permitted, the kickback schemes described herein, (d) billed insurance carriers, including SCIF, Medi-Cal and others, grossly inflated prices for counterfeit screws and rods used in the spinal implant

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systems, and (e) billed insurance carriers for spinal fusion surgeries that were not medically necessary.

- 59. Defendant Michael "Mic" McGrath is an individual residing in the State of California. Defendant McGrath owns and operates Defendant C.I.O.S., Inc. Defendant McGrath has entered into several lucrative "marketing" arrangements with Defendants Tri-City, Pacific Hospital, Spinal Solutions and others. Pursuant to these arrangements, Defendant McGrath steered spinal surgery patients to Defendant Hospitals.
- 60. Defendant McGrath has knowingly and unlawfully (a) agreed to act as a runner, capper, steerer or other person for the purpose of obtaining patients for Defendant Hospitals, (b) engaged in a scheme to provide kickbacks to doctors performing spinal surgeries, (c) inflated the cost of spinal surgeries and hardware billed to workers' compensation carriers, Medi-Cal and private insurers, and (d) knowingly caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in the spinal implant systems.
- 61. Defendant Paul Randall is an individual residing in the State of California. Defendant Randall owns and operates Defendants Summit and Platinum, along with Defendant Christine Hernandez. Defendant Randall is a central character in this conspiracy. In 1993, Defendant Randall was convicted of racketeering and served a 21month term in federal prison. He was convicted of a felony for deals that involved buying wooden shipping pallets on credit and reselling them without paying the original vendors. Initially, after serving time in federal prison, Defendant Randall went into business with Defendant Drobot. During that period, he steered spinal patients and surgeons to Defendants Drobot and Pacific Hospital.
- 62. In 2008, Defendant Randall focused his attention on steering spinal patients to Defendant Tri-City. He recruited many of the same spinal surgeons from Defendant Pacific Hospital to Tri-City. More importantly, he recruited a network of loval lowerlevel doctors and chiropractors who would refer spinal cases to Defendant Hospitals in return for illegal kickbacks. He paid chiropractors and physicians kickbacks of

- 63. Defendant Randall also formed spinal implant distributorships, which purchased hardware and resold it to Defendant Tri-City and other hospitals at grossly inflated prices. Much of the hardware sold to hospitals included counterfeit screws. Defendant Tri-City paid Randall approximately \$3.2 million in "marketing" fees between 2008 and July 2011.
- 64. Defendant Randall has knowingly and unlawfully (a) agreed to act as a runner, capper, steerer or other person for the purpose of obtaining patients for Defendant Hospitals, (b) inflated the cost of spinal surgery hardware billed to Defendant Hospitals, (c) engaged in a scheme to use the profits from the inflated hardware to pay kickbacks to doctors who refer spinal surgery cases to Defendant Hospitals, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in the spinal implant systems.
- California. On information and belief, Defendant Randall used Defendant Hernandez as the "figurehead" for his sham corporations and entities. Defendant Hernandez, along with Randall, controlled Defendants Summit and Platinum. Defendant Hernandez has knowingly and unlawfully (a) agreed to act as a runner, capper, steerer or other person for the purpose of obtaining patients for Defendant Hospitals, (b) inflated the cost of spinal surgery hardware billed to Defendant Hospitals, (c) engaged in a scheme to use the profits from the inflated hardware to pay kickbacks to doctors who refer spinal surgery cases to Defendant Hospitals, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in the spinal implant systems.
- 66. Defendant Roger Williams is an individual residing in the State of California. Williams owns and operates Defendant Spinal Solutions, LLC. During the period relevant to this Complaint, he has engaged in a scheme to manufacturer and sell to the Defendant Hospitals counterfeit "pedicle screw systems" and rods used in spinal

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fusion surgeries. Defendant Williams hired a machinist in the Temecula area named William Crowder from Crowder Machine & Tool Shop to manufacture counterfeit screws and rods. Williams' purpose was to then bill the counterfeit screws and rods to the Defendant Hospitals (and in turn, insurance carriers) as if they were the actual, FDA-approved screws. Employees at Crowder Machine & Tool Shop have confirmed to *Qui Tam* Plaintiffs that they manufactured counterfeit screws for Defendants Spinal Solutions and Williams. Defendant Williams has knowingly and unlawfully (a) inflated the price of its spinal implant systems sold to hospitals, (b) engaged in a scheme to manufacture and/or utilize counterfeit screws used in spinal fusion surgeries, (c) engaged in the kickback schemes alleged herein, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in spinal implant systems.

- Weiner, APC. His principal place of business is located at 12401 Wilshire Boulevard, 2nd Floor, Los Angeles, California 90025. Defendant Weiner has acted as the General Counsel of Defendant Tri-City for a number of years. In addition to his role as General Counsel, Defendant Weiner has served as an Executive at Defendant Tri-City. Defendant Weiner conspired with Defendant Tri-City to establish Defendant South Bay Hospital Management Company LLC. Defendant Weiner has knowingly used Defendant South Bay as a means to funnel and siphon-off unlawful profits from Defendant Tri-City arising from unlawful billings for spinal fusion surgeries and hardware.
- 68. Defendant Weiner has knowingly and unlawfully conspired to (a) employ runners, cappers, steerers or other persons for the purpose of obtaining patients for Defendant Tri-City, (b) inflate the cost of spinal surgeries and hardware billed to workers' compensation carriers, SCIF, Medi-Cal and private insurers, (c) aid and abet, as well as permit, the kickback schemes described herein, (d) cause insurance carriers, including SCIF, Medi-Cal and others, to be billed at grossly inflated prices for counterfeit screws and rods used in spinal implant systems, and (e) bill insurance carriers for spinal fusion

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surgeries that were not medically necessary.

- 69. Defendant **William Crowder** is an individual residing in the State of California. He is the owner and proprietor of Defendant Crowder Machine & Tool Shop in Temecula, California. At the behest of Spinal Solutions and Roger Williams, Crowder knowingly manufactured non-FDA approved, counterfeit pedicle screws and rods to be used in spinal fusion surgeries. Defendant Crowder knowingly and unlawfully conspired to cause insurance carriers to be billed at grossly inflated prices for counterfeit screws and rods used in the spinal fusion surgeries.
- 70. Defendant **Mary Williams** is an individual residing in the State of California. She is the wife of Defendant Roger Williams. Mrs. Williams assisted in the day-to-day operation of Defendant Spinal Solutions. She was responsible for billing and collections.
- 71. Defendant Williams knowingly and unlawfully (a) inflated the price of its spinal implant systems sold to hospitals, (b) engaged in a scheme to manufacture and/or utilize counterfeit screws and rods used in spinal fusion surgeries, (c) engaged in the kickback schemes alleged herein, and (d) caused insurance carriers, including SCIF, Medi-Cal and others, to be billed grossly inflated prices for counterfeit screws and rods used in spinal implant systems.
- 72. Above are just a few of the individuals *Qui Tam* Plaintiffs know are involved in the schemes alleged herein. *Qui Tam* Plaintiffs are ignorant of the names and capacities of additional individuals sued herein as DOES 51 through 60, inclusive, and therefore sue such Defendants by fictitious names pursuant to California Code of Civil Procedure § 474. *Qui Tam* Plaintiffs will amend this Complaint to allege the true names and capacities of the fictitiously named Defendants once they are ascertained.

#### V. THE STATUTORY SCHEMES IMPLICATED IN THIS CONSPIRACY

- A. The Employment of Runners, Cappers, Steerers or Other Persons for the Purpose of Procuring Patients is Unlawful
- 73. Pursuant to California Insurance Code § 1871.7(a), it is "unlawful to

knowingly employ runners, cappers, steerers or other persons to procure clients or patients to perform or obtain services or benefits pursuant to [the California Workers Compensation System] or to procure clients or patients to perform or obtain services or benefits under a contract of insurance or that will be the basis of a claim against an insured individual or his or her insurer."

- 74. Any person or entity that violates § 1871.7(a) is subject to a civil penalty of up to \$10,000 for each claim submitted to an insurer for payment. The person or entity is also subject to treble damages for the amount of the claim for compensation billed to the insurer. The Court may also grant equitable relief to protect the public. *See*, Cal. Ins. Code § 1871.7(b).
  - B. The Use of Kickbacks to Chiropractors and Doctors for (a) Referring

    Patients for Spinal Surgery, (b) Performing Surgeries at Particular

    Hospitals, and (c) Purchasing Certain Surgical Implant Hardware is

    Unlawful
- 75. California Business & Professions Code § 650 prohibits doctors and chiropractors from receiving kickbacks for referring patients and/or receiving financial incentives from medical implant makers or distributors to use their products in surgeries.
- 76. California Labor Code § 3215 similarly prohibits persons from receiving kickbacks for referring patients or engaging in other acts, such as performing surgeries at particular hospitals or choosing particular medical implant hardware in the workers' compensation context. *See also*, Cal. Lab. Code § 3820. Cal. Ins. Code § 754 makes the same conduct generally unlawful when billed to any private insurer.
- 77. The American Medical Association's (the "AMA") Code of Medical Ethics strictly prohibits doctors from accepting "any kind of payment or compensation from a drug company or device manufacturer for prescribing its products . . . . Physicians should not be influenced in the prescribing of . . . devices, or appliances by a direct or indirect financial interest in a firm or other supplier, regardless of whether the firm is a manufacturer, distributor, wholesaler, or repackager of the products involved." See,

AMA Code of Medical Ethics, Opinion 8.06.

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# C. <u>Inflating the Cost of Medical Implant Hardware Above 10% or \$250 of</u> the "Documented Paid Cost" is Unlawful

- 78. Under the California Workers' Compensation System, the generally applicable reimbursement that medical providers may seek for certain procedures or items is 120% of the Medicare reimbursement rate. Cal. Lab. Code § 5307.1.
- 79. There are, however, certain exceptions to the generally applicable reimbursement rate. Under Cal. Lab. Code § 5318, "[i]mplantable medical devices, hardware and instrumentation . . . shall be separately reimbursed at the provider's documented paid cost, plus an additional 10% of the provider's documented paid cost, not to exceed a maximum of two-hundred fifty dollars (\$250) . . . .". See also, 8 CCR § 9789.22 (f). This provision applies to implant hardware for spinal fusion surgeries. The statute requires medical providers to pay for the implant hardware prior to billing the insurer.

### VI. SPECIFIC FACTS RELATED TO UNLAWFUL SCHEME

# A. Medical Background on Spinal Fusion Surgeries

- 80. A "spinal fusion," also known as *spondylodesis* or *spondylosyndesis*, is a surgical technique used to join two or more vertebrae. Supplementary bone tissue, either from the patient (autograft) or a donor (allograft) is used in conjunction with the body's natural bone growth (osteoblastic) processes to fuse the vertebrae.
- 81. The surgery is most commonly performed on the lumbar region of the spine (lower back), but it is also used to treat cervical and thoracic problems. The surgery is less common in the thoracic region because there is little motion in the thoracic spine. Spinal fusion in the thoracic region is most often associated with spinal deformities, such as scoliosis and kyphosis, not with chronic pain.
- 82. In spinal fusion surgery, metal rods and screws are used to anchor the spine in place while grafted bone or other material is employed to generate bone growth that fuses the vertebrae. "Pedicle screws," plates, small titanium or carbon fiber cages and

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other hardware are used to stabilize the spine in place until the graft takes hold. The hardware reduces the movement of each vertebrae that is connected to the bridge – in theory, thereby relieving stress on the injured vertebrae, disks and/or nerves.

#### В. Controversy over the Medical Benefits of Spinal Fusion Surgery

- 83. From a clinical standpoint, spinal fusion surgeries have generated controversy. As many reports have concluded, spinal fusion surgery may be a necessary treatment in the face of trauma or debilitating diseases affecting the spine, such as scoliosis. The surgery, however, has been severely questioned when used to treat certain other types of back problems. It is precisely these kinds of spinal fusion surgeries that have dramatically increased in the California Workers Compensation System.
- 84. The most hotly debated use of spinal fusion surgery centers on patients who merely suffer from degenerative disk disease. In studies, researchers have found that the U.S. performs fives times as many spine surgeries than the United Kingdom, with "no evidence [of] better outcomes." Blue Cross and Blue Shield of North Carolina recently announced that they will no longer pay for spinal fusion surgeries because they are "considered not medically necessary."
- 85. In 1998, spinal fusion surgeries were the 37th most common surgery in the U.S. By 2008, spinal fusion surgeries skyrocketed to the 16th most common surgery in the U.S. The surgery now accounts for around \$10 billion a year in U.S. medical spending.

#### C. How Defendant Hospitals Attract Spinal Fusion Patients

Defendant Hospitals enter into sham "marketing" arrangements with 86. persons who agree to deliver patients to the hospitals for spinal fusion surgeries. Although the agreements are couched in general terms, such as "[e]nhancing the visibility and promote the image, reputation and accessibility . . . of Hospital's facility, medical staff and clinical programs pertaining to orthopedics, spinal diseases/injuries . . . with Consultant's network of chiropractors and orthopedic specialists . . . . " and "disseminate marketing materials and other information related to Hospital Services . . . . ", the real

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purpose of these agreements is to unlawfully steer patients to the Defendant Hospitals for spinal fusion surgeries. Attached hereto and incorporated herein by reference as Exhibit 1 to this Complaint is a true and correct copy of one such "marketing" agreement in *Qui* Tam Plaintiffs' possession.

### 1. Tri-City's Relationship with Paul Randall

- with several Defendants in this action, including Paul Randall. At one point, Defendant Tri-City paid Defendant Randall as much as \$100,000 a month to deliver spinal patients to the hospital. Between 2008 and 2011, Defendant Tri-City paid Randall as much as \$3.2 million to deliver workers' compensation spinal surgery cases. In reality, these "marketing" agreements are nothing more than attempts by the Defendant Hospitals to unlawfully steer spinal fusion patients to the hospitals in order to bill the patients' insurer.
- 88. In return for obtaining these large "marketing" contracts with Defendant Hospitals, Defendant Paul Randall and other "marketers" established networks of lower-level doctors and chiropractors who referred patients for surgery at Defendant Tri-City in return for illegal kickbacks. This was done with Defendant Tri-City's knowledge or reckless disregard for the truth.
- 89. Defendant Paul Randall and other "marketers" also induced surgeons to perform spinal surgeries at Defendant Tri-City by similarly paying them illegal kickbacks. This was also done with Defendant Tri-City's knowledge or reckless disregard for the truth.
- 90. Had Medi-Cal, SCIF, workers' compensation insurers and private insurers known that these claims were subject to capping and steering and/or subject to illegal kickbacks, they would not have provided reimbursement for the claims. Medi-Cal, workers' compensation insurers, and private insurers regularly insert provisions in their contracts with medical providers strictly prohibiting the use of runners, cappers, steerers and other persons to procure patients and the use of kickbacks to generate billings.

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# 2. Pacific Hospital's Relationship with Paul Randall and Other "Marketers"

- 91. After serving time in a federal prison on racketeering charges, Defendant Randall went into business with Defendant Drobot, who is the owner of Pacific Hospital of Long Beach. There, Defendant Randall introduced Drobot to surgeons performing spinal fusions. *At the time, Defendant Drobot paid Randall \$25,000 a month*. Defendants Randall and Drobot also co-owned a weekend retreat in Bullhead City, Arizona, along with a doctor.
- 92. After a business dispute between Drobot and Randall, Defendant Randall began working with Defendant Tri-City in or around 2008. In or around August 2011, Defendant Randall returned to Pacific Hospital and Drobot, signing another "marketing" arrangement. This agreement paid him \$100,000 per month to unlawfully steer spinal patients to Defendant Pacific Hospital and to promote Defendant Drobot's implants in future spinal surgery cases.
- 93. As in the allegations above, Defendant Randall and other "marketers" employed by Pacific Hospital established networks of chiropractors and doctors who referred patients to Defendant Pacific Hospital for spinal fusion surgeries in return for illegal kickbacks. This was done with Defendant Pacific Hospital's knowledge or reckless disregard for the truth.
- 94. Defendant Paul Randall and other "marketers" also induced surgeons to perform surgeries at Defendant Pacific Hospital by similarly paying them illegal kickbacks. This was also done with Defendant Pacific Hospital's knowledge or reckless disregard for the truth.
- 95. Had Medi-Cal, SCIF, workers' compensation insurers and private insurers known that these claims were subject to capping and steering and/or subject to illegal kickbacks, they would not have provided reimbursement for the claims. Medi-Cal, workers' compensation insurers, and private insurers regularly insert provisions in their contracts with medical providers strictly prohibiting the use of runners, cappers, steerers

### 3. Tri-City's Relationship with Michael "Mic" McGrath

- 96. During the period relevant to this Complaint, Defendant Tri-City entered into "marketing" agreements with Defendants C.I.O.S. and McGrath. Under the terms of the agreements, Tri-City paid McGrath \$20,000 per month. The real purpose of the "marketing" agreements were for C.I.O.S. and McGrath to steer spinal patients to Tri-City for spinal fusion surgery. Attached hereto and incorporated herein by reference as Exhibit 1 is a true and correct copy of the "marketing" agreement entered into by Defendants Tri-City, C.I.O.S. and McGrath. This was done with the hospitals' knowledge or reckless disregard for the truth.
- 97. In April of 2011, Defendant Tri-City also entered into a nonexclusive "Supplier Agreement" with Defendants C.I.O.S. and McGrath. This "Supplier Agreement" made clear that the hospital would continue to purchase hardware for spinal fusion surgeries from C.I.O.S. and McGrath. C.I.O.S. and McGrath paid illegal kickbacks to doctors who performed spinal fusion surgeries for choosing Spinal Solutions' implant hardware. All of this conduct was done with the Defendant Hospitals' knowledge or reckless disregard for the truth. Attached hereto as Exhibit 2 and incorporated herein by reference is a true and correct copy of the agreement entered into by Defendants Tri-City, C.I.O.S. and McGrath.
- 98. Had Medi-Cal, SCIF, workers' compensation insurers and private insurers known that these claims were subject to capping and steering and/or subject to illegal kickbacks, they would not have provided reimbursement for the claims. Medi-Cal, workers' compensation insurers, and private insurers regularly insert provisions in their contracts with medical providers strictly prohibiting the use of runners, cappers, steerers and other persons to procure patients and the use of kickbacks to generate billings.

# D. How "Marketers" Steer Spinal Fusion Cases to Defendant Hospitals

99. Defendants Summit, Platinum, C.I.O.S., Randall, Hernandez, and McGrath all help steer patients to Defendant Hospitals for spinal fusion surgeries. These

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Defendants achieve this unlawful purpose by paying kickbacks to lower-level doctors and chiropractors. For example, Defendant Randall paid chiropractors and doctors approximately \$15,000 to \$20,000 in unlawful kickbacks for referring a patient for a spinal fusion surgery at Defendant Tri-City.

- 100. As one example, in or around March 2010, Defendants Summit and Randall paid a chiropractor \$30,000 in cash for referring two spinal surgery workers' compensation cases to Defendant Tri-City.
- 101. In addition to recruiting networks of loyal chiropractors and doctors to refer spinal cases to Defendant Hospitals, Defendants Summit, Platinum, C.I.O.S., Randall, Hernandez and McGrath also unlawfully induced spinal surgeons to perform surgeries at the Defendant Hospitals by paying them illegal kickbacks from the surgeries and entering into sham "consulting" agreements.
- agreements" with Dr. G. Sunny Uppal and Dr. Jack Ackmakjian. These doctors performed spinal fusion surgeries at Defendant Hospitals. The real purpose of these arrangements was to provide kickbacks to the surgeons for performing spinal surgery cases at Defendant Hospitals and for choosing their spinal fusion hardware.
- Akmakjian \$25,000 in three checks of \$8,333.33 each. This conduct continued during the period relevant to this Complaint. These kickbacks were paid to Dr. Akmakjian for choosing C.I.O.S.'s and Spinal Solutions' spinal implant hardware, and to induce Dr. Ackmakjian to perform his surgeries at Tri-City Hospital and other Defendant Hospitals. A true and correct copy of the invoice and checks for these unlawful payments are attached hereto as Exhibit 3 to this Complaint and incorporated herein by reference.
- 104. Had Medi-Cal, SCIF, workers' compensation insurers and private insurers known that these claims were subject to capping and steering and/or subject to illegal kickbacks, they would not have provided reimbursement for the claims. Medi-Cal, workers' compensation insurers, and private insurers regularly insert provisions in their

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### F. The Role of Spinal Implant Distributors in this Scheme

- 105. Many of the Defendants who entered into "marketing" agreements with the Defendant Hospitals, also operate spinal implant distributorships. These distributorships sell spinal implant hardware to the Defendant Hospitals.
- 106. Defendants Summit, Platinum, C.I.O.S., Spinal Solutions, International Implants, Randall, Hernandez, McGrath, Williams and Drobot ("Defendant Distributors") have all at one time been engaged in selling spinal implant systems to the Defendant Hospitals.

# 1. <u>Defendant Distributors' Unlawful Kickbacks to Spinal Surgeons</u>

- 107. The surgeons who perform surgeries at Defendant Hospitals are responsible for choosing the implant hardware that will be used in the surgery. In order to ensure that they obtain lucrative reimbursements from insurers for the spinal implant hardware, Defendant Distributors pay kickbacks to spinal surgeons to induce the spinal surgeons to purchase their equipment.
- 108. Defendant Distributors have all engaged in a scheme to pay kickbacks to surgeons for choosing their implant hardware. In many cases, Defendant Distributors achieved the kickback scheme by entering into sham "consulting" agreements with the surgeons. For example, Defendants C.I.O.S. and McGrath entered into such sham agreements with Dr. G Sunny Uppal and Dr. Jack Akmakjian. *Qui Tam* Plaintiffs are in possession of these sham "consulting" agreements. On information and belief, the other Defendant Surgeons (Vanderlinden and Kolpin) have also entered into sham "consulting" agreements or other financial arrangements with Defendant Distributors, marketers and other unnamed coconspirators for the purpose of paying them illegal kickbacks for choosing their implant hardware.
- 109. In some cases, the sham "consulting" agreements state that the doctor will "[m]ake recommendations for instrument and implant modifications . . ." Yet, the

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agreements are entered into with implant distributors who are mere "repackagers" of the hardware, not the actual manufacturers of FDA approved hardware.

- 110. In a note to Defendants Roger Williams and Spinal Solutions, Defendant McGrath discussed the illegal kickback scheme. Attached to the note were two checks for \$750, one for Dr. Uppal and one for Dr. Akmakjian. In the note, McGrath informs Williams: "Rog, these che[cks] are... for Sunny & Jack. I had to pay to stop their crying. I'll take this out of Spine-Line at the end of the month." Attached hereto and incorporated herein by reference as Exhibit 4 is a true and correct copy of that document.
- 111. In a series of three checks issued on the same day, Dr. Akmakjian was paid \$25,000 in kickbacks for choosing C.I.O.S. and Spinal Solutions' spinal implant hardware. Attached hereto and incorporated herein by reference as <a href="Exhibit 3">Exhibit 3</a> is a true and correct copy of those checks.
- 112. On January 20, 2010, Defendant C.I.O.S. issued an invoice to Spinal Solutions seeking money for kickbacks to surgeons using Spinal Solutions' spinal fusion hardware. The invoice indicates that Defendants Uppal and Akmakjian were paid \$1,500 per spinal fusion surgery. The invoice even indicates the names of the patients and the hospitals where the surgeries were performed. Attached hereto and incorporated herein by reference as Exhibit 5 is a true and correct copy of that invoice.
- Defendant Joseph Vanderlinden, M.D., from C.I.O.S. The checks are signed by Mic McGrath. The document demonstrates extraordinarily lucrative kickbacks to Dr. Vanderlinden. In a period of only three months, C.I.O.S. paid Vanderlinden \$24,000 in kickbacks for using C.I.O.S.'s and Spinal Solutions' spinal fusion hardware, and for performing the surgeries at Defendant Hospitals. Dr. Vanderlinden appears to have been paid \$1,500 in kickbacks per spinal fusion surgery. Attached hereto and incorporated herein by reference as Exhibit 6 are true and correct copies of that billing statement.
  - 114. Defendant Marketers and Distributors also effectuated their unlawful

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kickback schemes by paying for junkets and international travel on behalf of spinal fusion surgeons who purchased their hardware. For example, Defendant Drs. Akmackjian and Uppal attended, along with Mic McGrath, a conference in Montreal. *Qui Tam* Plaintiffs are informed and believe that neither doctor paid for this trip and that it was instead paid for by Defendant C.I.O.S. in conjunction with Defendant Spinal Solutions as an illegal kickback or inducement to purchase their spinal implant hardware.

115. Had Medi-Cal, SCIF, workers' compensation insurers and private insurers known that these claims were subject to capping and steering and/or subject to illegal kickbacks, they would not have provided reimbursement for the claims. Medi-Cal, workers' compensation insurers, and private insurers regularly insert provisions in their contracts with medical providers strictly prohibiting the use of runners, cappers, steerers and other persons to procure patients and the use of kickbacks to generate billings.

# 2. <u>Defendant Distributors' and Hospitals' Unlawful Scheme to</u> <u>Inflate the Cost of Spinal Implant Hardware</u>

116. When billing workers' compensation carriers, medical providers are only permitted to mark-up spinal fusion implant hardware by 10% or \$250 of their "documented paid cost." Defendant Distributors and Hospitals are engaged in a scheme to unlawfully inflate the cost of spinal implant hardware billed to insurers in violation of this provision.

# a. Tri-City Regional Hospital

117. Defendant Distributors (Summit, Platinum, C.I.O.S., Spinal Solutions, International Implants, Randall, Hernandez, McGrath, Williams and Drobot) created invoices to hospitals, inflating the cost of the implant hardware from 2-10 times the actual purchase price. These unlawfully inflated invoices were submitted to hospitals, including Defendant Hospitals, who in turn unlawfully inflated the invoices even further for payment by insurance carriers.

118. Attached as Exhibit 7 and incorporated herein by reference is an example of precisely how this unlawful billing inflation operates. On December 31, 2009, Defendant

C.I.O.S. submitted an invoice to Defendant Spinal Solutions for C.I.O.S.'s "commission" on the sale of spinal implant hardware for a particular surgery. The invoice reflects the "list price" that Spinal Solutions should have billed to Tri-City. **The total list price was** \$22,155 (\$5,580 for 4 screws, \$2,799 for 2 other screws, \$850 for two rods, \$2,850 for 6 screw caps, \$1,495 for "Medium Crosslink," and \$8,590 for two ALIF Cages). See Exhibit 7.

- 119. When Defendant Spinal Solutions billed Tri-City for the same hardware, however, it dramatically inflated the price. Defendant Spinal Solutions charged Tri-City a **total of \$95,223** (\$17,180 for the 4 screws, \$8,598.00 for the 2 other screws, \$7,790 for the two rods, \$17,370 for the 6 screw caps, \$12,095 for the Medium Crosslink, and \$32,190 for two ALIF Cages).
- 120. Not satisfied with the already greatly inflated cost of the implant hardware, Defendant Tri-City further inflated the cost when it billed the workers' compensation carrier in this case, Berkshire Hathaway. Defendant Tri-City charged a total of \$285,645 for the same hardware on precisely the same patient (\$51,540 for the 4 screws, \$25,770 for the two other screws, \$23,370 for the two rods, \$52,110 for the 6 screw caps, \$36,285 for the Medium Crosslink, and \$96,570 for two ALIF Cages).
- 121. Below is a summary of the unlawful inflation of implant hardware in only one case involving Defendant Tri-City:

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Implant Product	List Price	Spinal Solutions to Tri-City	Tri-City to Workers' Compensation Insurer	Total Markup
4, 6x40mm Screws	\$5,580	\$17,180	\$51,540	\$45,960
2, 7x35mm Screws	\$2,790	\$8,590	\$25,770	\$22,980
2, 70mm Rods	\$850	\$7,790	\$23,370	\$22,520
6, Screw Caps	\$2,850	\$17,370	\$52,110	\$49,260
1, Medium Crosslink	\$1,495	\$12,095	\$36,285	\$34,790
2, ALIF Cages	\$8,590	\$32,190	\$96,570	\$87,980
				Total Overall Markup: \$263,490

122. Defendants Randall and Hernandez, through Defendants Summit and Platinum, also inflated the cost of hardware sold to hospitals by anywhere from 2 to 10 times the actual purchase price. In August of 2010, Defendant Randall submitted to Tri-City an invoice for spinal surgery hardware used on a workers' compensation patient, "R.G." The invoice listed the cost of the hardware as \$42,467, when the actual cost of the hardware purchased by Defendants was \$3,600.

- 123. Defendants Spinal Solutions, C.I.O.S., Summit, Platinum, International Implants, Roger Williams, Mary Williams, Mic McGrath, Paul Randall, Christine Hernandez and Michael Drobot ("Defendant Distributors") are all involved with Defendants Tri-City and Pacific Hospital in the scheme to inflate the cost of spinal implant hardware billed to insurers.
- 124. Additionally, in order to ensure that Defendant Tri-City is able to maintain its "non-profit" status under state and federal tax law, its executives engaged in a scheme to skim profits from the hospital originating from spinal fusion surgeries and hardware reimbursements. Executives at Tri-City Hospital including Defendant Beryl Weiner and others established Defendant South Bay Hospital Management Company,

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ostensibly to "manage" Defendant Tri-City Hospital. The real purpose of the South Bay Management Company, however, is and was to conceal and launder money from unlawful billings to insurance carriers.

125. During the course of *Qui Tam* Plaintiffs' investigation, former CEO of Defendant Tri-City, Arthur Gerrick, admitted to *Qui Tam* Plaintiffs that the hospital inflated the cost of invoiced spinal implant hardware by 300%. These inflated prices were subsequently unlawfully billed to insurance carriers. He also admitted that the hospital sought reimbursement from the insurance carriers *prior* to paying the supplier for the medical implant hardware.

## b. Pacific Hospital of Long Beach

126. Defendant Pacific Hospital also engaged in egregious unlawful billing inflation for spinal implant hardware. In January of 2012, Defendant International Implants provided the hardware for a spinal fusion surgery to be performed at Pacific Hospital. International Implants charged Pacific Hospital \$32,465.00 for the hardware.

127. Only a few days later and without having actually *paid* for the surgical hardware yet, Pacific Hospital billed the workers' compensation carrier \$64,930.00. Pacific Hospital unlawfully doubled the amount of the implant hardware that it billed to the workers' compensation carrier. Attached hereto and incorporated herein by reference as Exhibit 8 to this Complaint is a true and correct copy of documents demonstrating the billing inflation at Pacific Hospital.

128. Similar to Defendant Tri-City, *Qui Tam* Plaintiffs' review of Defendant Pacific Hospital's bills demonstrates that Defendant Pacific Hospital billed insurance carriers at inflated rates *prior* to actually purchasing the implants from Defendant International Implants.

# 3. <u>Defendants' Unlawful Scheme to Further Inflate the Cost of Spinal Implants by Manufacturing and Using Counterfeit Pedicle Screws</u>

129. As if the aforementioned scheme was not bad enough, Defendants have also

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OTCHETT, Pitre & manufactured and/or knowingly utilized **counterfeit** "pedicle screw" systems and rods used in spinal fusion surgeries. These counterfeit screws and rods have been used in implant systems sold to Defendants Tri-City, Pacific Hospital, Riverside and St. Bernardine, as well as potentially countless other hospitals. The counterfeit screws and rods are not FDA approved and pose a serious threat to the health and safety of hundreds and potentially thousands of patients who received them

130. The FDA's mission is, in part, to protect the public safety through the registration and tracking of medical devices and surgical hardware. In order to obtain FDA approval for original medical devices and surgical hardware, the manufacturer is required to go through an onerous approval process. This approval process requires clinical trials, product testing and other internal processes. On the other hand, in order for a "tagalong" device to be approved by the FDA, the manufacturer, distributor or "repackager" is required to demonstrate that the product is "substantially equivalent" to an already-approved FDA device. This process requires the manufacturer to conduct product testing and meet other requirements in order to obtain the proper registration. If the FDA approves the "tagalong" device, the hardware receives a "510-K" number. Defendants circumvented this process by engaging in an illegal scheme to counterfeit FDA-approved pedicle screw systems and rods.

- 131. Defendant Roger Williams and Spinal Solutions, along with the other Defendant Distributors, hired a machinist in the Temecula area to manufacture counterfeit pedicle screws and rods. Williams used a business called "Crowder's Machine & Tool Shop."
- 132. Qui Tam Plaintiffs have met with the owner and proprietor of Crowder's Machine & Tool Shop Defendant William Crowder. He informed Qui Tam Plaintiffs that he had been hired by Williams to manufacture counterfeit screws and rods to be sold as part of spinal implant systems. He confirmed that he sold counterfeit screws and rods to Defendant Distributors. Crowder informed Qui Tam Plaintiffs that the screws and rods were intended to look like the FDA-approved pedicle screws manufactured by the "U&I

Corporation." U&I Corporation is a South Korean medical device company that manufactures FDA-approved pedicle screws and rods.

- 133. Qui Tam Plaintiffs were provided with samples of the counterfeit screws by Defendant McGrath. Qui Tam Plaintiffs met with representatives of U&I Corporation, who flew to the United States for a meeting. At that meeting U&I Corporation's chief engineer and executives examined the screws and confirmed to Qui Tam Plaintiffs that they were, in fact, counterfeit.
- Tam Plaintiffs also uncovered evidence that Spinal Solutions and Roger Williams counterfeited Ortho-Sol's pedicle screws a company from South Africa. After uncovering this evidence, Qui Tam Plaintiffs contacted representatives of Ortho-Sol. In response to Qui Tam Plaintiffs' inquiry, Richard Walker from Ortho-Sol confirmed that they also believed Spinal Solutions and Roger Williams were engaged in a scheme to manufacturer counterfeit, non-FDA approved hardware. Ortho-Sol halted any business with Spinal Solutions and Roger Williams when "[a]larm bells started to ring." In an email to Qui Tam Plaintiffs, Walker described that there appeared to be product tampering and counterfeiting, "[u]nethical perverse incentive payments made to surgeons for product use [and] Roger['s] sudden flamboyant increase in lifestyle from mediocre, to a Upper Class Property, flashy vehicles, aircraft and yacht purchases."
- 135. Pasted below are pictures of some of the counterfeit pedicle screws in *Qui* Tam Plaintiffs' possession:

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139. In addition, hospitals are required to obtain proof of the 510-K FDA registration number of all hardware prior to any surgery. Manufacturers or distributors of such devices are supposed to track the manufacturer, serial number, and lot number for each device. Hospitals are also supposed to keep track of each device's "lot number." This tracking must correspond to each patients' hospital implant log.

- 140. As the above example demonstrates, the devices that have a sticker attached to the form include lot numbers. The implants that were merely handwritten on the form do not. Hospital staff properly trained in medical implant requisition would not have accepted the above form as proper documentation of the implant screws and other hardware. Notwithstanding these glaring deficiencies and the obvious counterfeit nature of the screws, Defendant Hospitals billed workers' compensation insurers, Medi-Cal and private insurers millions of dollars for counterfeit medical implants.
- 141. During the course of *Qui Tam* Plaintiffs' investigation, Judy Hopkins, the former head nurse at Defendant Tri-City, admitted that she knew the spinal fusion implant hardware was counterfeit or otherwise not approved by the FDA. Hopkins also admitted that she knew of the improper markups described herein, and knew of the illegal skimming of profits from Tri-City to South Bay Hospital Management Company.
- 142. In addition to the unlawful inflation of the medical implants outlined in prior sections, Defendant Hospitals further unlawfully inflated the costs billed to insurers through these counterfeit pedicle screw and rod systems. The Defendant Hospitals billed workers' compensation insurers, private insurers, SCIF, and Medi-Cal for the screws as if they were the real, FDA-approved, pedicle screw systems and rods.
- 143. In addition to manufacturing and selling counterfeit medical implants,
  Defendants Spinal Solutions and Roger Williams smuggled non-FDA approved spinal
  screws and related hardware into the United States, and sold that hardware to Defendant
  Hospitals for use in surgery.

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144. Defendants conspired to, aided and abetted, or were otherwise unlawfully involved in the submission of thousands of false or fraudulent claims for payment to workers' compensation carriers, SCIF, private insurers and the Medi-Cal system. The claims were false or fraudulent for one or more of the following reasons:

- Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement far in excess of amounts they paid for spinal hardware;
- Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal hardware for which they had not yet paid;
- Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for claims that were procured by runners, cappers or steerers;
- Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that were procured by means of, or otherwise involved, the payment of illegal kickbacks; and
- Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that utilized counterfeit or non-FDA approved hardware.
- 145. As outlined above, Section 5318 of the California Labor Code, and Title 8, Section 9789.22 of the California Code of Regulations, limit the amount that a provider may charge an insurer for surgical hardware – including the spinal implants at issue – to"the provider's documented paid cost." The provider is allowed to charge a 10% surcharge on top of the documented paid cost, in an amount not to exceed \$250. Defendants Tri-City and Pacific regularly submitted false claims for payment well in excess of 110% of their documented paid cost for the spinal surgical hardware described herein.

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146. For example, as described above, Tri-City submitted a claim for payment to Berkshire Hathaway for \$285,645 worth of surgical hardware used on a workers' compensation patient, when Tri-City was only billed \$95,223 for the hardware from its distributor. By submitting the claim, Tri-City represented that it was entitled to the entire amount claimed. Furthermore, Tri-City submitted the claim to Berkshire Hathaway on a standard UB-04 claim form. The standard UB-04 claim form contains an explicit certification that states, in pertinent part:

THE SUBMITTER OF THIS FORM UNDERSTANDS THAT MISREPRESENTATION OR FALSIFICATION OF ESSENTIAL INFORMATION AS REQUESTED BY THIS FORM, MAY SERVE AS THE BASIS FOR CIVIL MONETARY PENALTIES AND ASSESSMENTS AND MAY UPON CONVICTION INCLUDE FINES AND/OR IMPRISONMENT UNDER FEDERAL AND/OR STATE LAW(S).

Submission of this claim constitutes certification that the billing information as shown on the face hereof is true, accurate and complete and that the submitter did not knowingly or recklessly disregard or misrepresent or conceal material facts.

(Emphasis in original).

- 147. Tri-City's claim for payment in excess of the amount to which it was entitled therefore constitutes a false claim. Tri-City has submitted hundreds and likely thousands of such falsely inflated claims for amounts in excess of its documented paid cost for spinal surgery hardware.
- 148. Similarly, Defendant Pacific Hospital has submitted falsely inflated claims for amounts in excess of its documented paid cost for spinal surgery hardware. For example, for a surgery performed on a workers' compensation patient on January 12, 2012, Pacific received an invoice for surgical hardware totaling \$32,465. Pacific billed the workers' compensation insurance carrier, Berkshire Hathaway, twice that amount \$67,654 for the same hardware.
- 149. Moreover, under Section 5318 of the California Labor Code, and Title 8, Section 9789.22 of the California Code of Regulations, Defendant Hospitals were only permitted to bill for hardware for which they had *already paid*. Defendants Tri-City and

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Pacific, however, regularly and knowingly billed insurance carriers for spinal hardware prior to paying the providers of the hardware. Each claim submitted by Defendants Tri-City and Pacific for hardware for which they had not already paid constitutes a false claim.

- 150. Worse still, the Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that were procured by means of, or otherwise involved, the payment of illegal kickbacks; and Defendants Hospitals knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that utilized counterfeit or non-FDA approved hardware.
- 151. Attached hereto as <u>Exhibit 10</u> is a spreadsheet detailing thousands of false claims submitted by Defendant Hospitals between 2004 and 2009. These claims are all false for one or more of the reasons described above.

# VIII. <u>DELAYED DISCOVERY, FRAUDULENT CONCEALMENT AND</u> <u>CONTINUING COURSE OF CONDUCT</u>

152. Qui Tam Plaintiffs incorporate herein by reference and reallege all of the allegations stated in this Complaint.

# A. Delayed Discovery Suspended Accrual of the Action

- 153. Qui Tam Plaintiffs had no knowledge of the claims alleged herein, or of facts sufficient to place them on inquiry notice of the claims set forth herein, until just months before filing this Complaint. Qui Tam Plaintiffs did not discover, and could not have discovered through the exercise of reasonable diligence, the existence of the this scheme until just months before the filing of the Complaint.
- 154. Because of the lack of transparency in the healthcare industry and medical billing generally and due to Defendants' conduct, information was not available to *Qui Tam* Plaintiffs prior to just months before the filing of the Complaint. For these reasons, the statute of limitations did not begin to accrue with respect to the claims that *Qui Tam* Plaintiffs have alleged in this Complaint until just months before the filing of the Complaint.

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#### B. Fraudulent Concealment Tolled the Statute of Limitations

- 155. In the alternative, application of the doctrine of fraudulent concealment tolled the statute of limitations on the claims asserted herein by *Qui Tam* Plaintiffs.
- 156. Qui Tam Plaintiffs did not know and could not have known of the existence of the claims asserted herein until just months before the filing of the Complaint.
- 157. Before that time, *Qui Tam* Plaintiffs were unaware of Defendants' unlawful conduct. Defendants employed tactics to keep the schemes alleged herein secret. For example, in order to hide the counterfeit nature of the pedicle screw systems and rods, Defendant Distributors put "U&I Corporation," and the branding of other companies who manufactured real, FDA-approved screws, on the counterfeit screws and rods. This conduct concealed the true nature of the implant hardware and deceived persons into believing they were not counterfeit. Indeed, even the FDA did not discover the counterfeit nature of the screws when it raided Defendant Spinal Solutions' operations. Moreover, federal and state medical privacy laws make it difficult for the public or whistleblowers to review medical billing in depth.
- 158. Additionally, Defendants utilized the utter lack of transparency in the healthcare industry and medical billing generally to carry out their unlawful and fraudulent schemes. For example, the State Compensation Insurance Fund's publication, A Treating Physician's Guide to Patient Care in the Workers' Compensation System, states that "[t]he nature of the workers' compensation system combined with minimal accountability demanded of service providers to allow documenting fraud and establishing potential criminal responsibility make fraud exceptionally difficult to detect and prosecute."
- 159. With respect to the illegal kickbacks, Defendants shrouded their unlawful conduct through the use of sham "consulting" agreements and other complex financial arrangements. Additionally, chiropractors and doctors were sometimes paid unlawful kickbacks in cash to conceal the payments. Consequently, the doctrine of fraudulent concealment has tolled *Qui Tam* Plaintiffs' claims.

# C. <u>Defendants' Continuing Course of Conduct Constitutes a Continuing</u> <u>Violation of the Insurance Frauds Prevent Act and the California False</u> Claims Act

- 160. Qui Tam Plaintiffs are informed and believe that with respect to each individual named in this Complaint, their conduct constituted a continuing pattern and course of conduct that began as early as 2004 and continues up until the present.
- 161. This pattern and course of conduct constitutes a continuing violation of the statutes at issue in this case.

#### IX. CAUSES OF ACTION

#### **FIRST CAUSE OF ACTION**

(Against Defendant Hospitals, C.I.O.S., Summit, Platinum, Healthpointe, Catanzarite, McGrath, Randall, Hernandez and Drobot)

California Insurance Frauds Prevention Act, Employment of Runners, Cappers and Steerers or Other Persons to Procure Patients

(Cal. Ins. Code § 1871.7(a))

- 162. Qui Tam Plaintiffs incorporate herein by reference and reallege all of the allegations stated in this Complaint.
- 163. Pursuant to Can. Ins. Code § 1871.7(a), it is unlawful to knowingly employ runners, cappers, steerers or other persons to procure patients for the purpose of submitting a claim to that patient's insurance carrier.
- 164. From at least May 25, 2004, to the present, Defendant Hospitals and Drobot have unlawfully employed Defendants C.I.O.S., Summit, Platinum, Healthpointe, Catanzarite, McGrath, Hernandez, and Randall for the purpose of procuring patients to perform spinal fusion surgeries at their hospitals. Defendant Hospitals did so in order to submit claims for payment to insurance carriers.
- 165. From at least May 25, 2004, to the present, Defendants C.I.O.S., Summit, Platinum, Healthpointe, Catanzarite, McGrath, Randall and Hernandez, acting as the runners, cappers, steerers or other persons, all conspired with the Defendant Hospitals and Drobot to violate Cal. Ins. Code § 1871.7(a).

- 166. Because the claims submitted to medical insurers by Defendant Hospitals were procured by runners, cappers, steerers and other persons, these claims were false and fraudulent under the California Insurance Frauds Prevention Act.
  - 167. This conduct was a substantial factor in causing damages as detailed herein.

#### SECOND CAUSE OF ACTION

(Against All Defendants)

California Insurance Frauds Prevention Act, Presenting or Causing to be Presented False or Fraudulent Claims for the Payment of an Injury Under a Contract of Insurance

(Cal. Ins. Code § 1871.1(b); Cal. Pen. Code § 550(a)(1))

- 168. Qui Tam Plaintiffs incorporate herein by reference and reallege all of the allegations stated in this Complaint.
- 169. From at least May 25, 2004, to the present, Defendants have all either knowingly presented or caused to be presented false and fraudulent claims for the payment of spinal surgeries, or aided, abetted, solicited, or conspired to present or cause to be presented such false and fraudulent claims.
  - 170. The claims were false or fraudulent because:
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement far in excess of amounts they paid for spinal hardware;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal hardware for which they had not yet paid;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that were procured by means of, or otherwise involved, the payment of illegal kickbacks;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that utilized counterfeit or non-FDA approved hardware.

- 171. Defendants either directly presented such false claims for payment to insurers, or caused such false claims to be presented.
  - 172. This conduct was a substantial factor in causing damages as detailed herein.

#### THIRD CAUSE OF ACTION

(Against All Defendants)

### California Insurance Frauds Prevention Act, Knowingly Preparing or Making Any Writing in Support of a False or Fraudulent Claim

(Cal. Ins. Code § 1871.1(b); Cal. Pen. Code § 550(a)(5))

- 173. Qui Tam Plaintiffs incorporate herein by reference and reallege all of the allegations stated in this Complaint.
- 174. From at least May 25, 2004, to the present, Defendants have all either knowingly prepared, made, or subscribed a writing, with the intent to present or use it, or to allow it to be presented, in support of false and fraudulent claims for the payment of spinal surgeries on patients, or have aided, abetted, solicited, or conspired to prepare, make, or subscribe such a writing.
- 175. The writings include bills for payment presented to insurance carriers for payment, and invoices prepared in support of such bills for payment. Such bills for payment constitute false or fraudulent claims because through those bills:
  - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement far in excess of amounts they paid for spinal hardware;
  - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal hardware for which they had not yet paid;
  - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that were procured by means of, or otherwise involved, the payment of illegal kickbacks;
  - Defendants knowingly sought, and falsely represented that they were

entitled to, reimbursement for spinal surgeries that utilized counterfeit or non-FDA approved hardware.

- 176. Defendants either directly presented such false claims for payment to insurers, or caused such false claims to be presented.
  - 177. This conduct was a substantial factor in causing damages as detailed herein.

### FOURTH CAUSE OF ACTION

(Against All Defendants)

California Insurance Frauds Prevention Act, Knowingly Making or Causing to Be Made Any False or Fraudulent Claim for Payment of a Health Care Benefit

(Cal. Ins. Code § 1871.1(b); Cal. Pen. Code § 550(a)(6))

- 178. Qui Tam Plaintiffs incorporate herein by reference and reallege all of the allegations stated in this Complaint.
- 179. From at least May 25, 2004, to the present, Defendants have all either knowingly presented or caused to be presented false and fraudulent claims for the payment of spinal surgeries on patients, or aided, abetted, solicited, or conspired to present or cause to be presented such false and fraudulent claims.
  - 180. The claims were false or fraudulent because:
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement far in excess of amounts they paid for spinal hardware;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal hardware for which they had not yet paid;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that were procured by means of, or otherwise involved, the payment of illegal kickbacks;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that utilized

counterfeit or non-FDA approved hardware.

- 181. Defendants either directly presented such false claims for payment to insurers, or caused such false claims to be presented.
  - 182. This conduct was a substantial factor in causing damages as detailed herein.

#### FIFTH CAUSE OF ACTION

(Against All Defendants)

California Insurance Frauds Prevention Act, Soliciting, Accepting, and Referring Business to or from An Individual or Entity That Intends to Violate Section 550 of the Penal Code or Section 1871.4 of the Insurance Code

(Cal. Ins. Code § 1871.1(b); Cal. Pen. Code § 549)

- 183. Qui Tam Plaintiffs incorporate herein by reference and reallege all of the allegations stated in this Complaint.
- 184. From at least May 25, 2004, to the present, Defendants have all solicited, accepted, or referred business to or from an entity or individual that intends to violate Section 550 of the Penal Code or Section 1871.4 of the Insurance Code.
  - 185. The claims were false or fraudulent because:
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement far in excess of amounts they paid for spinal hardware;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal hardware for which they had not yet paid;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that were procured by means of, or otherwise involved, the payment of illegal kickbacks;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that utilized counterfeit or non-FDA approved hardware
  - 186. Defendants either directly presented such false claims for payment to

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insurers, or caused such false claims to be presented.

187. This conduct was a substantial factor in causing damages as detailed herein.

#### SIXTH CAUSE OF ACTION

(Against All Defendants)

California False Claims Act for Submission, Use, Presentation or Cause of Submission, Use, Presentation of False Claims or Conspiracy to Commit False Claims to Medi-Cal

(Cal. Gov. Code § 12651(a)(1)-(3), 12652)

- 188. Qui Tam Plaintiffs incorporate herein by reference and reallege all of the allegations stated in this Complaint.
- 189. By the conduct described above, from at least May 25, 2002, to the present, Defendants have all knowingly presented, caused to be presented false and fraudulent claims for payment or approval from California's Medi-Cal system.
- 190. From at least May 25, 2002, to the present, Defendants have also knowingly made, used, or caused to be made or used a false record or statement material to a false or fraudulent claim submitted to California's Medi-Cal system.
  - 191. The claims were false or fraudulent because:
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement far in excess of amounts they paid for spinal hardware;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal hardware for which they had not yet paid;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that were procured by means of, or otherwise involved, the payment of illegal kickbacks;
    - Defendants knowingly sought, and falsely represented that they were entitled to, reimbursement for spinal surgeries that utilized counterfeit or non-FDA approved hardware

- 192. Defendants either directly presented such false claims for payment to insurers, or caused such false claims to be presented.
  - 193. This conduct was a substantial factor in causing damages as detailed herein.

#### X. PRAYER FOR RELIEF

WHEREFORE, Plaintiff by and through *Qui Tam* Plaintiffs, pray judgment in its favor and against Defendants as follows:

#### Pursuant to the California Insurance Frauds Prevention Act:

# TO THE PEOPLE OF CALIFORNIA AND QUI TAM PLAINTIFFS:

- 1. For civil penalties of \$10,000 to be imposed for each and every false and fraudulent claim for payment submitted, presented or caused to be submitted or presented to an insurance company;
- 2. For an assessment of three-times the amount of each claim for compensation made by Defendants;
  - 3. For an injunction mandating that Defendants be prohibited from:
    - (a) employing, or acting as, runners, cappers, steerers or other persons for the purpose of procuring patients;
    - (b) paying illegal kickbacks to chiropractors, doctors, lawyers and other persons for referring patients to Defendant Hospitals;
    - (c) inflating the cost of spinal implant hardware above that which is allowable under California law;
    - (d) paying illegal kickbacks to doctors and surgeons for choosing particular spinal implant hardware;
    - (e) manufacturing counterfeit, non-FDA approved spinal implant hardware and billing insurers as if it were FDA approved hardware;
       and
    - (f) performing non-medically necessary spinal fusion surgeries.
  - 4. For pre and post-judgment interest;
  - 5. For reasonable attorneys' fees, costs, and expenses incurred in bringing this

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# **DEMAND FOR JURY TRIAL**

Qui Tam Plaintiffs MARK SERSANSIE and WILLIAM REYNOLDS hereby demand a jury trial on all issues so triable.

By:

Dated: May 24, 2012

COTCHETT, PITRE & McCARTHY, LLP

JUSTINT. BERGER
Attorney for Qui Tam Plaintiffs

LAW OFFICES
COTCHETT,
PITRE &
MCCARTHY, LLP

**COMPLAINT**