

PUTTING JUSTICE TO WORK

The board and staff of Legal Aid Society–Employment Law Center invite you to our 96th Anniversary Luncheon Thursday, July 12, 2012 Reception at 11AM | Luncheon at noon San Francisco Marriott Marquis | 55 Fourth Street

KEYNOTE SPEAKER

Pamela S. Karlan
“The Court at Work”

Distinguished member of the Stanford Law School faculty; renowned Constitutional Law scholar; Kenneth and Harle Montgomery Professor of Public Interest Law at Stanford Law School; and the founder of the Stanford Supreme Court Litigation Clinic

INTRODUCED BY

The Honorable Goodwin H. Liu
Associate Justice of the Supreme Court of California

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PUTTING JUSTICE TO WORK

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96TH ANNIVERSARY LUNCHEON JULY 12, 2012

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Please list guest names below or e-mail to luncheon@las-etc.org by **June 29**.

NAME AND AFFILIATIONS OF GUESTS ATTENDING:

CONTACT INFORMATION:

NAME (AS YOU WOULD LIKE TO BE LISTED)

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Please provide _____ vegetarian meals. Vegetarian meals must be preordered.

The San Francisco Marriott Marquis is wheelchair accessible.

Please indicate if you desire additional accommodations for a disability and we will make the necessary arrangements.

Please return by **June 29, 2012** to:

Legal Aid Society-Employment Law Center | 180 Montgomery Street, Suite 600 | San Francisco, CA 94107
tel: 415-864-8848 | fax: 415-864-8119 | e-mail: luncheon@las-etc.org

No tickets will be mailed. Please check in at the Luncheon by last name. | Contributions to the Luncheon, less \$72 per seated person, are tax deductible. | Nonprofit tax ID no. 94-2783401

With 96 years of uninterrupted service, **Legal Aid Society–Employment Law Center** enforces employment-related civil rights laws, enabling low-income workers and their families to maintain economic self-sufficiency. We provide legal advice and representation, engage in social justice litigation and collaborate with advocacy groups. Legal Aid’s six free clinics and four helplines assist more than 2,500 members of our community annually.

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Legal Aid 96 th Anniversary Luncheon	Leader	Pacesetter	Visionary	Champion	Partner	Benefactor	Patron	Supporter	Challenger	Advocate
San Francisco Marriott Marquis										
July 12, 2012										
Seating with Tabletop Signage										
Two tables of 10 in premium location	✓									
One table of 10 in premium location		✓								
One table of 10 in priority location			✓	✓						
One table of 10					✓	✓	✓			
One half-table of 5								✓		
One additional table of 10, if desired	✓	✓	✓							
One seat in preferred location									✓	
One seat										✓
Recognition										
Legal Aid Website										
Logo and hyperlink to your website	✓	✓	✓							
Name listing and hyperlink to your website				✓	✓					
Name listing						✓	✓	✓	✓	✓
Printed and Electronic Invitation*										
Your logo in top location	✓									
Your logo		✓	✓	✓						
Name listing					✓	✓	✓	✓	✓	✓
Ads & Acknowledgements in <i>The Recorder</i>										
Your logo in top location	✓									
Your logo		✓	✓	✓						
Name listing					✓	✓	✓	✓	✓	✓
Publicity										
Logo or name listing in selected press releases	✓	✓	✓							
Day-Of										
Announcement from the podium	✓	✓	✓							
Top logo placement on event signage	✓									
Logo on event signage		✓	✓							
Name listing on all signage				✓	✓	✓	✓	✓	✓	✓
Program Book*										
Your logo in top location	✓									
Your logo		✓	✓	✓						
Name listing					✓	✓	✓	✓	✓	✓
Top spotlight profile	✓									
Spotlight profile		✓	✓	✓						
Program Book Ad*										
Full-page ad in premium location (inside front or back covers)	✓	✓								
Full-page ad			✓	✓	✓					
Half-page ad						✓				
Quarter-page ad							✓			

Contact Information & Key Deadlines

To become a sponsor or request more information, please contact:

Hon. James L. Warren (Ret.), Chair, 96th Anniversary Luncheon Committee jwarren@jamsadr.com
 Steve Heimerle or Andrea Spacht, 415.864.8848 luncheon@las-elc.org

*Deadline: to be included in the printed program booklet, your pledge must be received by **June 15**.

Recognition in electronic media will be included on an ongoing basis.



The
Legal Aid Society—
Employment Law
Center

**Legal Aid Society—Employment Law Center
96th Anniversary Luncheon Program Booklet**

**Recognition/Congratulatory Ad Submission Guidelines
for Ads, Images and Logos**

Deadline for ad submissions: June 15, 2012

Please contact us ASAP if you need additional time.

**Questions? Contact Deirdre Hallman at (510) 625-1000
or dh@deirdrehallman.com.**

I. Ad Dimensions

Please make sure your ad follows the orientation and dimensions listed below:

- Full page ads = 6"w x 9"h
- Half page ads = 6"w x 4.25"h
- Quarter page ads = 2.75"w x 4.25"h

Please do not submit business card-size ads

Note: we do not offer full bleed ads

II. Accepted Ad File Formats

Please submit black-and-white or grayscale ads in the following specifications:

- Press-optimized PDF file
- Illustrator or EPS files with fonts outlined or print-optimized PDFs.

Please do not submit ads in any other format (No Word files, Excel files, JPEGs, TIFFs, GIFs, etc.) All ads must be set up to output as grayscale or black-and-white art. No color specifications should be applied to any type or art elements of an ad. This will prevent any unanticipated screen tints from appearing in the final output.

III. Logos

Logos should be Illustrator EPS files with fonts converted to outlines. JPEGs, BMPs, PICT, DCS, GIF, Excel or Word files are not acceptable.

IV. Compression

If submitting files to us that are compressed, please send us a single archive file using either Stuff-It or Zip.

A Quick Checklist

- If sent as an EPS file, is a fax or PDF proof provided at 100% scale?
- Are the dimensions correct?
- Is the orientation correct?
- Are PDF files saved as "Press Quality"?
- Are all fonts outlined?
- Are black and white ads set up as 1-color art?